
From: Danielle Buchanan at Birmingham-Southern
Sent: Wednesday, August 25, 2021 3:48 PM
To: Khan, Ahnaf
Subject: [TEST] Meet Allison. Your support makes her BSC journey possible.

This is a **preview email**.



Dear BSC Family,

Meet Allison. She is a sophomore working toward an individualized major she is calling Consumer Behavior, which includes courses on everything from English to psychology to philosophy. Allison would not be a student at Birmingham-Southern without the scholarships she has received — scholarships that are only available through the generosity of donors like you.

A gift to the Forward Ever Fund is an investment in Allison and her fellow students in countless ways, such as providing scholarship support, updating campus technology, supporting service learning experiences, and so much more.



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I ask that you make your gift today – just \$100 can make a significant impact on our campus.



Please consider making your gift to help every student, regardless of circumstance, find success at BSC. You have made an investment each year for five or more academic years, which makes you a member of the Ginkgo Society, our giving circle for loyal donors. Thank you again! By renewing your membership this year, your impact will continue.

Thank you for your generosity. Your investment will make a powerful and lasting difference for students who seek lives of success, service, and significance, starting here on the Hilltop!

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Forward, Ever!

Danielle Buchanan

Danielle Buchanan

Director of Annual Giving

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Our callers will be giving you a call this fall, or you can make your gift early by calling our office at (205) 226-4909.

GIVE VIA WEB



Make your gift online by **clicking here**. Consider making your contribution a recurring monthly or yearly gift.

GIVE VIA MAIL



Mail your check made payable to BSC to:
Birmingham-Southern College
Office of Advancement
900 Arkadelphia Road
Box 549003
Birmingham, AL 35254

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Consider creating your BSC legacy through a planned gift—contact us at (205) 226-4909 or **click here** to visit bsc.edu/plannedgift.

DOUBLE YOUR IMPACT



Your employer may match your gift! **Click here** to visit bsc.edu/match and check for your employer.

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Recommend a grant from your Donor Advised Fund—an easy, flexible way to give. If you are 70.5 or older, maximize your impact with a Qualified Charitable Distribution from your IRA.



Contact the Office of Alumni Engagement at (205) 226-4912.
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