
BCC: It's The GOLDen Hour For Gifts!

The GOLD Alumni Committee <tigerpride@oxy.edu>

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DAY FOR OXY

APRIL 20, 2021

GIVE NOW!

Dear ##Name Computed##,

Today's the day—the **Day For Oxy**. We know you're seeing a lot of Day For Oxy communications in your inbox. But, we hope you'll take a moment to read this email from fellow young alumni like yourself.

If your year has been anything like ours, it has had its fair share of challenges. Working from home in pajamas may have been fun for a while, but having a limited social life, missing loved ones and navigating a global pandemic are not what anyone had in mind for how we'd spend an entire year in our 20s and 30s. It's been hard.

It's also been really hard for current Oxy students and the Class of 2020. We all have memories we cherish from our time on Oxy's idyllic campus. But for most current students, the pandemic has meant nearly three semesters away from campus in return for a very different and challenging college experience—frankly, one unimaginable to us.

As we look toward a brighter fall, we want to help these students and today is the day to do so with your support. After a challenging year, we are offering a different and more positive challenge. **If we can raise 200 gifts from Oxy Graduates of the Last Decade, our committee of volunteers has pledged to make a collective gift of \$2,600!**



These gifts help support the College's needs now. Last year alone, Oxy spent more than \$1 million making sure that students had the necessary hardware and software for remote learning. The gifts you make today help support current needs in addition to scholarships, clubs and so much more.

Will you join us today and take on another challenge? We are waiting eagerly to chip in \$2,600 if you do!

GIVE NOW!

With sincere thanks,

The GOLD Alumni Committee

Sid Saravat '15, Chair
 Dayna M. Chikamoto '12
 Margot Clifford '12
 Anna Kurnizki '13
 Aja-Fullo Sanneh '13
 Enoch A. Sowah '15
 Christopher Weeks '16
 Matthew Weiser '18
 Rachel Wilson '15

P.S. There are dozens of Day For Oxy challenges throughout the day which can help unlock additional funds for scholarships, athletics and to honor reunion classes. Please check out all of our **Challenges and Matches** to see how the impact of your gift can be even greater!

Your Gift Today Makes a Difference!

Your gift on the Day For Oxy helps bring the Oxy community together and makes a significant impact on the Oxy student experience. **Gifts on the Day For Oxy** can be directed to any area of the College, including:

- **The Oxy Fund** Each year the Oxy Fund provides essential and flexible funding for the College's greatest needs, including financial aid and faculty support.
- **Scholarships** With over 70% of Oxy students receiving financial aid, gifts to scholarships ensure Oxy can admit the brightest and most deserving students.
- **Athletics** Gifts for Oxy Athletics support hundreds of Oxy student athletes who learn the value of leadership and teamwork both on and off the field.
- **Equity & Justice** Your gifts to Equity and Justice programs help Oxy create an environment where all students, faculty and staff feel they belong and can excel.
- **Employee Relief Fund** Upon campus closure due to the pandemic, this fund was created to support furloughed Occidental staff members and their families.

- **Area of Your Choice** Would you like to give to a specific academic department or student club? Any gift can be directed to a designated area of the College.

GIVE NOW!

Thank you for your support!

*All gifts support **The Oxy Campaign For Good.***



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