



March to the Top Funding Priorities & Challenges		
Fund	What it supports	How you can maximize your impact in March
<b>COVID-19 Response Fund</b>	Supports a robust testing plan, comprehensive contact tracing protocols, in-depth cleaning and housing procedures, and allows Tufts to adjust when medical guidance and Massachusetts protocols change.	Every 50 donors to the COVID-19 Response Fund secures an additional \$5,000 to this fund
<b>Diversity, Equity, and Inclusion Efforts</b>	Support initiatives such as virtual events through which students build community as part of the BLAST and BEST programs and Tufts' six identity-based resource centers, experiential- and service-learning that incorporates DEI concepts into the capstone design and first-year engineering courses, and a pilot study to identify systemic barriers that prevent underrepresented minorities from entering and becoming successful in STEM.	Every 25 donors to the Diversity, Equity, and Inclusion secures an additional \$2,500 to this fund
<b>Financial Aid</b>	Tufts' continues to be one of 70 colleges and universities in the United States that meets the full demonstrated need for each of its undergraduate students, even if that need changes over time. The need for additional financial aid continues to grow with increasing economic uncertainty.	All gifts to Financial Aid are being matched dollar for dollar until March 31
<b>Unexpected Hardship Fund</b>	Provides flexibility to help immediately when students are hit with an unanticipated expense. Examples include technology, storage fees, food insecurity, travel, and housing.	All gifts to the Unexpected Hardship Fund are being matched dollar for dollar until March 31

## March to the Top Young Alumni Giving Challenge

### How young alumni can maximize their impact in March

Every 200 young alumni donors (classes 2006-2020) that make a gift to any fund this month will secure an additional \$10,000 for Financial Aid up to \$50,000

## March Webinars on Key Funding Priorities

Event Title & Date	Description	Panelists & Moderators
<b>A Day in the Life: Tufts in the time of COVID-19</b>  Monday, March 22 6 PM ET	Learn more about the challenges and surprises (both good and bad) that Tufts has encountered while creating a safe campus for today's students during the pandemic.	Dean James Glaser, Dean of the School of Arts & Sciences  Moderated by Perry Choren, A08
<b>Supporting Students through Unexpected Hardship: More than just Financial Aid</b>  Wednesday, March 24 6 PM ET	Hear how the Unexpected Hardship Fund has played a critical role in student success over the last year. We'll explore the history of this essential fund and learn more about the strategies and tools Tufts has put in place to ensure that all students can thrive.	Dean Camille Lazarribar, Dean of Student Affairs  Jared Smith, A16, Director, FIRST Resource Center  Moderated by Maureen Kalimba, Isimbi, E20
<b>Diversity, Equity and Inclusion at Tufts: Matching Words with Action</b>  Thursday, March 25 6 PM ET	Learn what student opportunities the Division of Student Diversity and Inclusion has achieved with the Diversity, Equity, and Inclusion fund this year, from community building to experiential learning. We'll go beyond the great achievements that have already been made and explore the Division's future vision, initiatives, and direction at Tufts.	Nandi, Bynoe, A09, Associate Dean of Diversity, Equity, and Inclusion  Jared Smith, A16, Director, FIRST Resource Center  Hope Freeman, Director, LGBT Center & Interim Director, Women's Center  Moderated by Duncan Pickard, A10

### Important Links:

March to the Top Giving Website: <http://givingdays.tufts.edu/>

March to the Top Webinar Registration: <https://rsvp.tufts.edu/MarchtotheTop>