

University of Wyoming
Steamboat Society

2021



CONTENTS

ENVELOPE

LETTER

BROCHURE

ASK

REPLY ENVELOPE

EMAIL

STATS

ENVELOPE

#10 Regular...Prints: 4/0...4-Color Process (4-Color Jet)



ENVELOPE

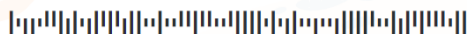
 UNIVERSITY of WYOMING
FOUNDATION

222 S. 22nd Street
Laramie, WY 82070



313
main 2179

Jonah Bank of Wyoming - Cheyenne
205 Storey Boulevard
Cheyenne, WY 82009-3526



479944

Presorted First Class (Profit)

LETTER



Fold B

Dear Friend,

313

main 2179

The beautiful University of Wyoming campus is once again fully open for students! It's so gratifying to be able to invite everyone back to campus. I hope you will join me in creating an exceptional student experience this year.

As vice president of Student Affairs, I spend time every day thinking about what's best for students. Whether I'm helping students take advantage of leadership opportunities or helping parents and alumni stay connected, I'm focusing on making a strong and supportive student experience.

And it's not just me. The faculty and staff across campus do the same. They're focusing on ways to better educate students, to provide them with experiential learning and research opportunities, and to more fully prepare them for the future and the contributions they will make to Wyoming and beyond. You too can be a part of these efforts!

Fold A

Thank you so much for your support of the University of Wyoming. It has a real impact on what I and my colleagues do for Wyoming's students. I would like to invite you to continue your support—you can give through our quick and easy online giving form at uwo.edu/giveonline, or you can return the enclosed donation form in the envelope provided. Thank you for all you do!

Sincerely,

Kim Chestnut
Vice President for Student Affairs
University of Wyoming



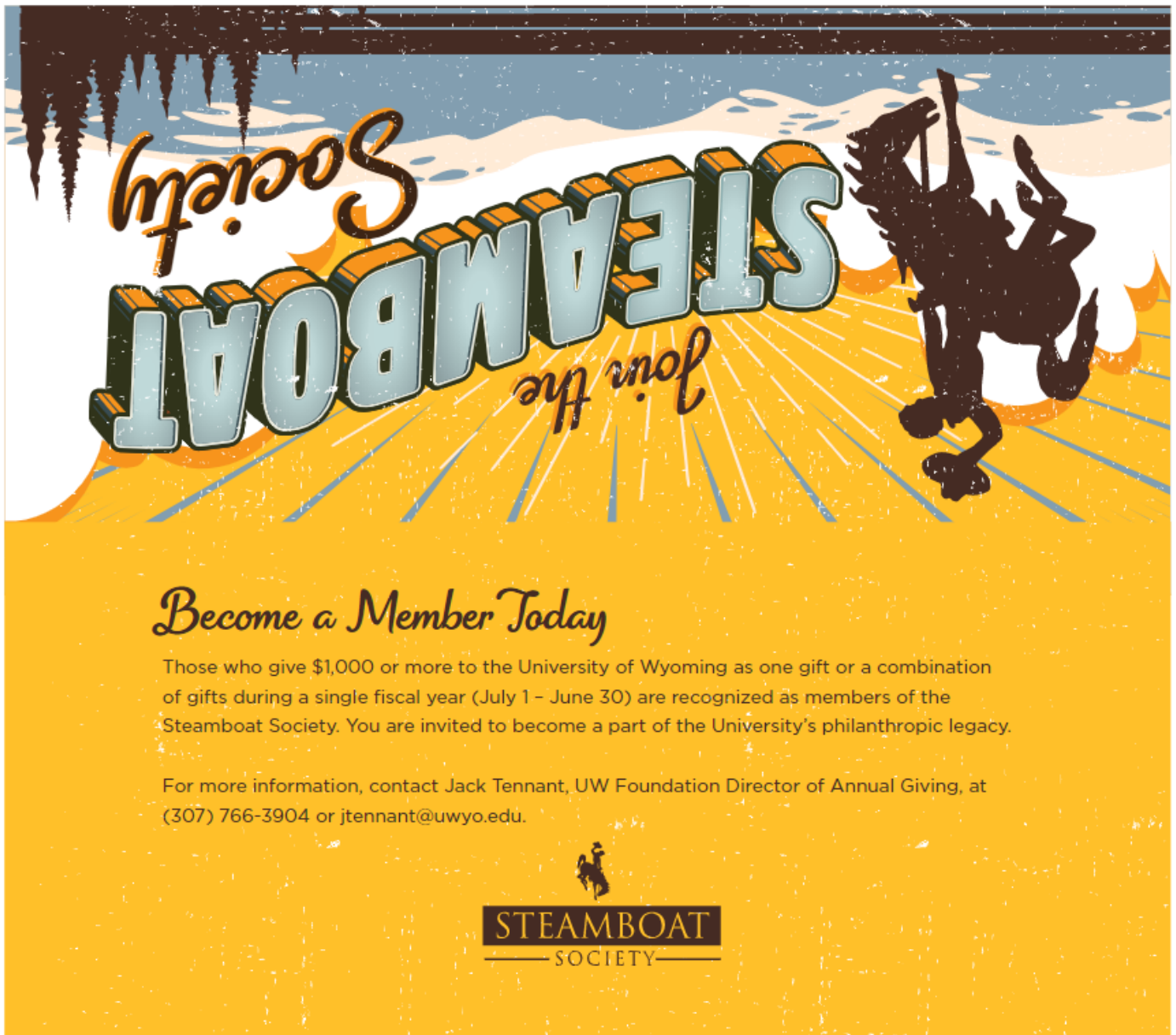
P.S. We are continuing what works and adjusting what we do to serve our students better. You can be a part of that by supporting UW today.

BROCHURE

Top Front

uniwyo 28171 brochure 8.500 x 7.500 in. (Process 4/4 80# Uncoated cover)

Top Front




Society
STEAMBOAT
Join the

Become a Member Today

Those who give \$1,000 or more to the University of Wyoming as one gift or a combination of gifts during a single fiscal year (July 1 - June 30) are recognized as members of the Steamboat Society. You are invited to become a part of the University's philanthropic legacy.

For more information, contact Jack Tennant, UW Foundation Director of Annual Giving, at (307) 766-3904 or jtennant@uwyo.edu.


STEAMBOAT
SOCIETY

uniwyo_28171_brochure

Bottom Front

7/19/2021 13:29:03

Bottom Front

BROCHURE

Top Back

uniwyo 28171 brochure 8.500 x 7.500 in. (Process 4/4 80# Uncoated cover)

Top Back

How can your
\$1,000
Make A Difference?

Competitive Excellence

Scholarships

Student Clubs

Food Security

Student Success

uniwyo_28171_brochure

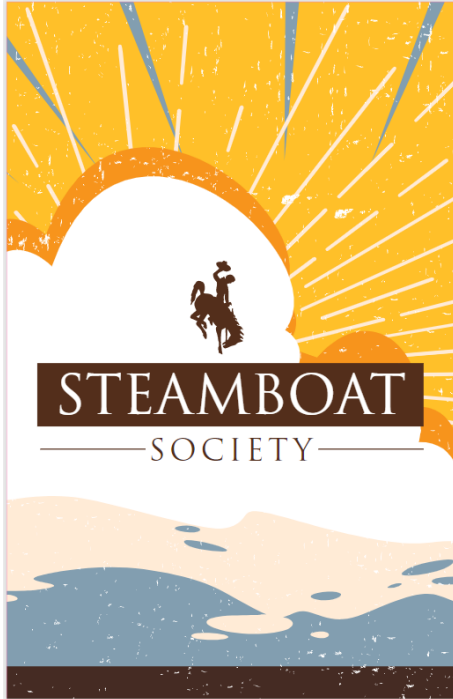
Bottom Back

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Bottom Back

ASK

Front



Tell Us More! Stay Connected to UW!

Jonah Bank of Wyoming - Cheyenne
205 Storey Boulevard
Cheyenne, WY 82009-3526

Update your information below or
online at www.uwyo.edu/updateinfo

Phone: _____

Email: _____

My Gift Is:

\$5,000

\$2,500

\$1,000

\$500

\$250

Other \$ _____

INTERESTED IN A RECURRING GIFT? TO SET ONE UP, VISIT UWYO.EDU/GIVEONLINE.

My Gift Is For:

President's Impact Fund (500520)

UW Student Success (500629)

Southeast Wyoming Innovation Launch Pad (500569)

Cowboy Joe Club (203689)

Other _____

313



main 2179

479944 A22SBF



Variable Designation: We included President's Impact Fund and the last three designations/funds that the donor has given to.

ASK

Back

Ways To Give

ONLINE: www.uwyo.edu/giveonline



CALL: (307) 766-6300 or (888) 831-7795

MAIL: Fill out the other side and return with your payment in the provided envelope. Make checks payable to the University of Wyoming Foundation.



222 South 22nd Street
Laramie, WY 82070
www.uwyo.edu/foundation

- YES, please send me information about planned giving (wills, trusts, etc.).
- YES, UW is named in my will.
- YES, my company matches my gifts. I have included a form from my company.


UW Giving Day

Wednesday - Thursday, Noon to Noon, October 20-21, 2021

www.uwyo.edu/givingday

REPLY ENVELOPE

PLACE
STAMP
HERE

 UNIVERSITY OF WYOMING FOUNDATION
Attn: Annual Giving
222 South 22nd Street
Laramie, WY 82070

A22SBF



Appeal Code

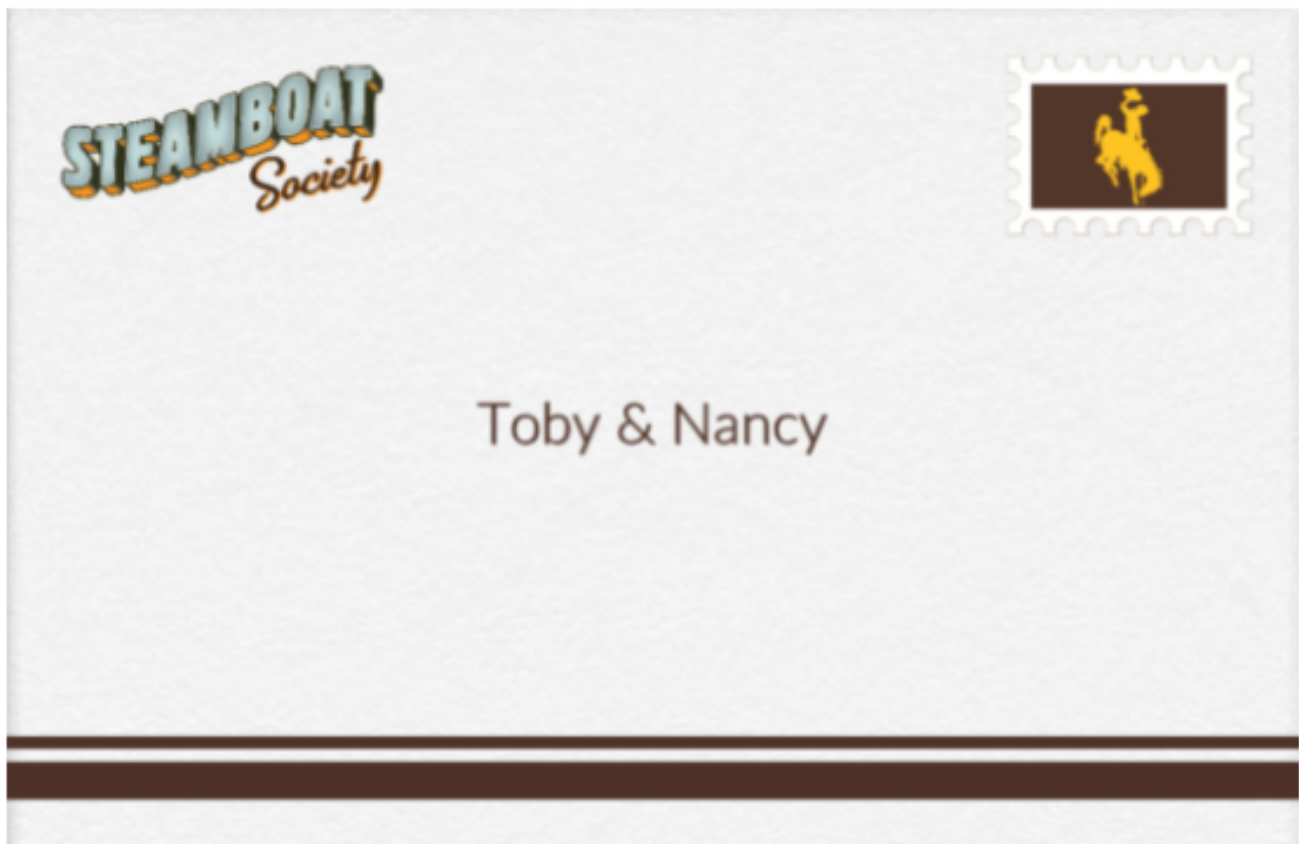
EMAIL

We used ThankView to send out the email and this is what it looked like in the donors' inbox

Hi Toby & Nancy,

At UW, we engage, inspire, and prepare our students for success! We are committed to providing them with every opportunity to thrive so that they may change their lives, and our world, for the better. By supporting UW today, you too can be part of our efforts!

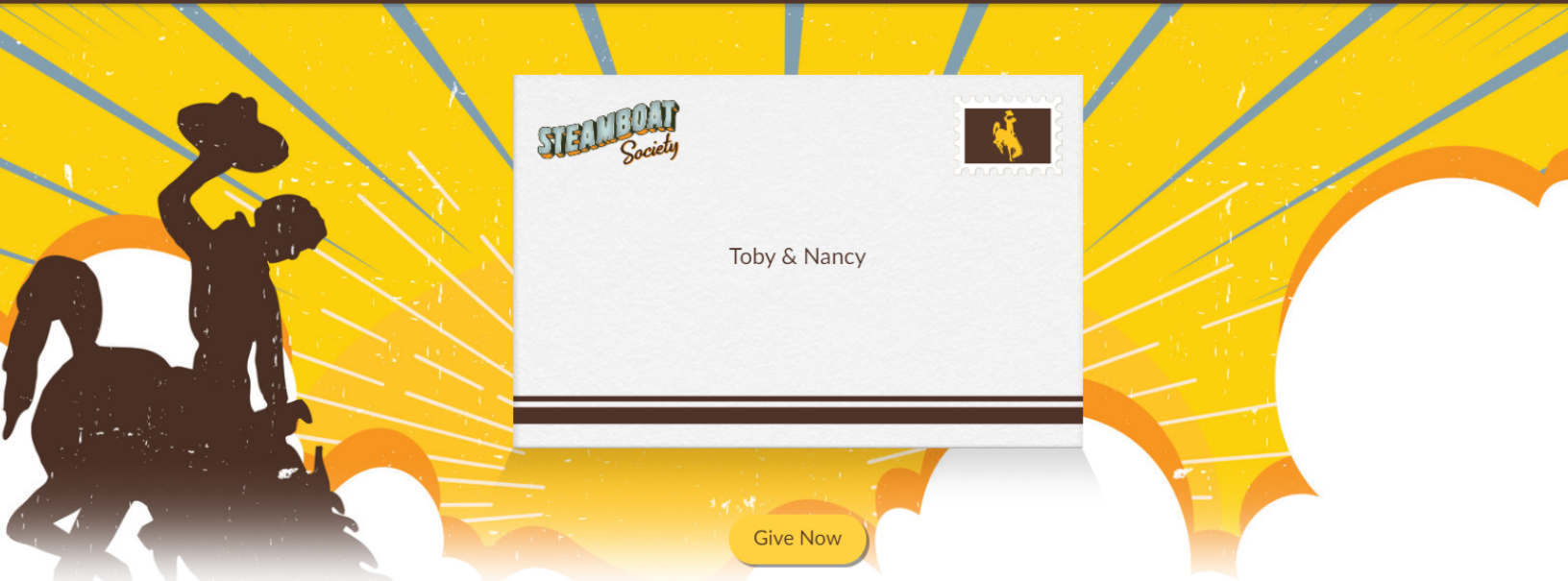
WATCH YOUR VIDEO!



EMAIL

Once the donor clicked "Watch Your Video!" it would take them to the new tab and play the video.

o.thankview.com/video/preview/c4b0e2c0-433a-11ec-ae59-9f3ce2365c2b



Give Now

The beautiful University of Wyoming campus is once again fully open for students! It's so gratifying to be able to invite everyone back to campus. I hope you will join me in creating an exceptional student experience this year.

As vice president of Student Affairs, I spend time every day thinking about what's best for students. Whether I'm helping students take advantage of leadership opportunities or helping parents and alumni stay connected, I'm focusing on making a strong and supportive student experience.

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Thank you so much for your support of the University of Wyoming. It has a

EMAIL

Link to ThankView Preview:

<https://uwyo.thankview.com/video/preview/c4boe2co-433a-11ec-ae59-9f3ce2365c2b>

STATS

So far, we have raised

\$88,500.00

Emailed the appeal to

**2,067
LAPSED
DONORS**

Mailed the appeal to

3,965