#### THIS YEAR, PRESIDENT'S CLUB SUPPORTERS <u>Like you</u> can choose from five annual giving levels, starting at \$500.

## **PRESIDENT'S CLUB PURPOSE**

- Utilizes annual gifts to the MC Fund and other budget-relieving purposes to make the biggest difference throughout MC
- 2 Leverages the "pooling" of gifts to fund innovative projects and programs to benefit the entire MC campus community
- Provides sustainability for the MC Fund, which in-turn funds student scholarships year-after-year

#### WITHOUT PRESIDENT'S CLUB DONORS, THERE WOULD Not be adequate support to grow enrollment and Prepare students for their careers.



## PRESIDENT'S CLUB IMPACT

## \$1,481,886

contributed by President's Club donors **225** President's Club donors

President's club gifts combined for largest annual gift to MC at



Statistics from 2019-2020

# 8M

# PRESIDENT'S

www.mcpherson.edu/presidentsclub

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@McPhersonCollege

## DOING THE GREATEST GOOD for over 40 years

The idea of a President's Club was birthed during a 1979 van ride of MC leadership. This team sought to answer one enormous question: How do we meet the most pressing needs of our students, faculty, and staff this year? Their answer: launch a President's Giving Club—an effort to ask 1,000 donors to each give \$1,000. And, so they embarked on this ambitious effort to raise \$1 million for the annual fund. This work continues today.

#### YOUR GIFT IN ACTION

President's Club donors have a hand in making everything we do for MC students possible. Here are some key areas President's Club gifts support MC.

#### **CAREER PREPARATION**

2/3

of our students secure employment before graduation. That's 3x the national average.

100% of our students who applied were accepted into grad school

## **74**%

of 2020 grads learned job skills and knowledge directly in their field of study via an internship

employers partner with MC to provide internships, experiential learning, and employment





### **COMMUNITY HEALTH INITIATIVE**

In partnership with McPherson Center for Health, this initiative features a new and enhanced health science program for MC students. This program pairs a wide variety of hands-on educational opportunities developed by the hospital with field experiences through community outreach programs.

- $\rightarrow$  Provides scholarships to attract top students seeking a career serving the needs of others through healthcare
- $\rightarrow$  30 students enrolled in the program including 7 Health Care Scholars
- → Expands partnerships with McPherson Hospital and other area health clinics

## **STUDENT DEBT PROJECT**

#### Employment

MC matches \$.25 per dollar a student earns from working and applies this directly towards paying down their student debt



#### Mentorship

Small groups of students are matched with a mentor who provides encouragement, advice, and pathways to success



Students get an opportunity to develop skills in personal finance, budgeting, resume building, interviewing, and community leadership

#### 

**87**%

retention rate of students participating

Students participating reduced debt by average of \$10,000



lower debt for students in the project vs. the average MC student



Increase in the number of student participants in two years

**"BY THE TIME I** 



#### YES, I WANT TO GIVE TO THE PRESIDENT'S CLUB IN 2020-21!

Give online at <u>www.mcpherson.edu/presidentsclub</u>

Choose President's Club Giving Level (President's Club giving is based on MC's fiscal year, July 1, 2020 – June 30, 2021)

 Friends \$500 to \$999
 Associates \$1,000 to \$2,499
 Builders \$2,500
 Partners \$5,000
 Fellows \$10,000 and above

 All President's Club members will receive Presidential updates by email throughout the year and an invitation to The Evening of Recognition Banquet



Gift amount total \$\_\_\_\_\_

□ My gift is enclosed □ Will give monthly □ Will give by June 30, 2021

Name	Phone	Email		
Address	City		<u>ST</u>	Zip
Signature	Date			



Please make your check payable to McPherson College. Have questions? Contact the MC Advancement Office at 620-242-0435 or vogele@mcpherson.edu.



"As a President's Club supporter, in addition to annual scholarships, your gift helps fund important elements of our strategic plan like academic program growth, career and experiential learning, as well as the student debt project. You ensure future generations of Bulldogs have access to an MC education.

**Building Community**—it's not just the name of a campaign; it's integrated in everything we do at McPherson College. Thank you for coming alongside our students in their journey by giving through the President's Club."

Michael Schneider, President



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