



Dear {First Name(s)},

We are excited to welcome back students, families, faculty and staff for the 2021–2022 school year. Our community is full of hope and aspiration for all we can accomplish together this year. To celebrate the start of the 2021–2022 academic year, we are launching **Welcome Back, Give Back — a 22-day campaign to support the Durham Academy Fund.**

This August, every DA student started their school year on campus, with their own teacher or advisor there to greet them, forging those vital connections through in-person conversations instead of computer screens. Students launched their athletics seasons on fields, courses and courts full of the exhilaration of camaraderie and competition. Teachers returned to their classrooms, leaving behind lovingly repurposed learning environments in auditoriums and conference rooms, libraries and tents.

It is amazing to think of the challenges we have overcome and the community we have been able to preserve in the face of this pandemic. That we continue to thrive is a testament to the perseverance and resilience of our students, families, teachers and coaches.

We ask you to please **consider a gift or pledge of {\$ASK1}**. Every gift matters, and your collective impact supports incredible opportunities for every teacher, every student, every day. This year we hope to double our efforts and reach 400 donors by October 5 — so we need your help!

Why now? Gifts to the DA Fund are used in the year they are made, so your impact is immediate and transformational.

Visit www.da.org/give or complete and return the enclosed envelope.

We invite you to play a part in galvanizing our community over the next 22 days and supporting the DA experience.

With gratitude,

Michael Ulku-Steiner
Head of School

P.S. Don't want to make your gift until 2022? Make a pledge today to be a part of our effort and fulfill it in 2022.

Subject: ♥ Welcome Back, Give Back ♥

Date: Thursday, September 9, 2021 at 3:32:13 PM Eastern Daylight Time

From: Michael Ulku-Steiner

To: Vicki Nakayoshi, Michelle Morgan



Welcome Back, Give Back

Hello Durham Academy Community!

We have successfully launched our 2021–2022 school year, welcoming back students, families, faculty and staff. In honor of that milestone, today we launch **Welcome Back, Give Back** — a 22-day campaign to benefit students and teachers.

The earlier you make your gift or pledge to the Durham Academy Fund, the sooner you can impact the success of the school year.

Check your mailbox for more details; in the meantime, if you want to make a gift now, [please visit here](#).

With gratitude and pride,

Michael Ulku-Steiner
Head of School

P.S. Don't want to make your gift until 2022? Make a pledge today to be a part of our effort and fulfill it in 2022.



Durham Academy

3601 Ridge Road
Durham, NC 27705

919-260-9239

<http://www.da.org>

Email: philanthropy@da.org

You are receiving this email because you have a relationship with Durham Academy. If this is not the case, you may [unsubscribe](#).

Subject: ♥ Welcome Back, Give Back ♥

Date: Friday, September 10, 2021 at 2:40:15 PM Eastern Daylight Time

From: Michael Ulku-Steiner

To: Vicki Nakayoshi



Welcome Back, Give Back

Dear {First Name},

We are excited to welcome back students, families, faculty and staff for the 2021–2022 school year. Our community is full of hope and aspiration for all we can accomplish together this year. As a DA alumnus, you know firsthand the impact an exceptional education can make in a young person’s life. To celebrate the start of the 2021–2022 academic year, we are launching **Welcome Back, Give Back — a 22-day campaign to [support the Durham Academy Fund.](#)**

It is amazing to think of the challenges we have overcome and the community we have been able to preserve in the face of this pandemic. That we continue to thrive is a testament to the perseverance and resilience of our students, families, teachers and coaches.

We ask you to please **consider a gift or pledge of {\$ASK1}**. Every gift matters, and your collective impact supports incredible opportunities for every student, every teacher, every day. This year we hope to double our efforts and reach 400 donors by October 5 — so we need your help!

Give Back

Why now? Gifts to the DA Fund are used in the year they are made, so your impact is immediate and transformational.

Let's galvanize our community over the next 22 days so we can provide the best and safest educational experience possible through the remaining 151 days of the school year.

With gratitude,

Michael Ulku-Steiner
Head of School

P.S. Don't want to make your gift until 2022? Make a pledge today to be a part of our effort and fulfill it in 2022.





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Subject:  Welcome Back, Give Back 

Date: Monday, September 20, 2021 at 3:12:30 PM Eastern Daylight Time

From: Vicki Rennecker-Nakayoshi

To: Vicki Nakayoshi

Welcome Back, Give Back



Welcome Back, Give Back

It's Day 8 of our [Welcome Back, Give Back](#) campaign, and so far 93 donors have shown their support for DA by making gifts.

Vicki, please join those 93 parents, alumni, grandparents, parents of alumni and friends by considering an annual gift or pledge of \$1000 or any amount that is meaningful to you. Your gift reminds every teacher and every student that you believe in them every day.

Now in our 18th day of classes, we need your support to make this year the very best it can be!

[Give Back](#)

With gratitude,

Vicki Rennecker-Nakayoshi
Assistant Director of Annual Philanthropy

P.S. Don't want to make your gift until 2022? Make a pledge today to be a part of our effort and fulfill it in 2022.

donating appreciated stock. [Learn more.](#)



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Subject: ♥ Welcome Back, Give Back ♥

Date: Monday, September 27, 2021 at 5:25:55 PM Eastern Daylight Time

From: Vicki Rennecker-Nakayoshi

To: Vicki Nakayoshi, Michelle Morgan

Welcome Back, Give Back



Welcome Back, Give Back

We have 7 days left in our [Welcome Back, Give Back](#) campaign. We hope you will join us in giving early and generously in order to provide a strong foundation for our students and faculty as they launch the school year.

(First name), **please consider an annual gift or pledge of (Ask1)** or any amount that is meaningful to you. Pledge today and pay in 2022. **YOU make the difference!**

Give Back

Now in our 23rd day of classes, we are grateful for the opportunity to learn and grow together and support each other as one community.

Visit www.da.org/give to make your annual gift or pledge by Oct. 5.

With gratitude,

Vicki Rennecker-Nakayoshi
Assistant Director of Annual Philanthropy

P.S. Make a one-time gift, pledge or consider amplifying your impact by



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Subject: ♥ Welcome Back, Give Back ♥

Date: Tuesday, October 5, 2021 at 8:40:14 AM Eastern Daylight Time

From: Michael Ulku-Steiner

To: Vicki Nakayoshi

Welcome Back, Give Back



Welcome Back, Give Back

There are only 15 ½ hours left to be part of Welcome Back, Give Back. We are 95 Cavaliers away from our goal of 400. **DA needs YOU!**

%recipient.data_informal_salutation_hh%, **please consider an annual gift or pledge of \$%recipient.data_target_amount%**, or whatever your circumstances allow. Join parents, alumni, grandparents, parents of alumni and friends by making your gift or pledge today.

[Give Back](#)

We are in our 28th day of classes – one more important step on the journey of preparing each student to live a moral, happy and productive life.

With gratitude,

Michael Ulku-Steiner
Head of School

P.S. Make your [pledge today](#) for immediate impact and pay it in 2022.



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Welcome Back,

Give Back

Sept. 14 – Oct. 5

da.org/give

