



GIVE BY MARCH 31 AND YOUR GIFT *DOUBLES*

Join the EVMS Checkered Flag Challenge to multiply your impact on the next generation of healthcare leaders.

Dear {Salutation},



Our community relies on EVMS for patient care, cutting-edge research and the education of the next generation of healthcare leaders. **And EVMS relies on its alumni community to support this important work.**

That’s why **Checkered Flag, for the fourth year in a row, is matching every gift to the EVMS Fund in March, up to \$25,000.**

The EVMS Fund supports student education, research and patient care — improving our community’s health with a comprehensive approach. In fact, one priority area is Community-Engaged Learning, which enables students to take their training out of the classroom and into the streets to help our neighbors and friends in need.

Your support is the key to advancing these community-oriented initiatives. Last year’s gifts helped fund student training, a van to transport students to underserved populations requiring healthcare, faculty appointments and COVID-19 expenses.

Your partnership will help us continue to serve our communities and advance healthcare locally and worldwide. **Will you join the EVMS Checkered Flag Challenge with a {ASK3} gift today?**

Thank you for advancing healthcare through your work as an EVMS alumnus. I hope you will join us as we continue to invest in EVMS and community-oriented healthcare.

With gratitude,

Steve Snyder
President, Checkered Flag
Trustee, EVMS Foundation

P.S. Make an even bigger impact by setting up a monthly gift of {ASK3M} today.



Checkered Flag

HOW GIFTS MADE AN
IMPACT LAST YEAR:



46
SCHOLARSHIPS

21
NEW FACULTY

COVID-19 RESPONSE

(Personal Protective Equipment, plexiglass dividers, online course delivery and more)



YES, I Will Join the EVMS Checkered Flag Challenge! *If you recently made a gift — thank you!*

Give online at www.evms.edu/checkeredflag

Enclosed is my ONE-TIME gift of

☐ {Ask3} ☐ {Ask2} ☐ {Ask1} ☐ Other \$ _____

Enclosed is my MONTHLY gift of

☐ {Ask3M} ☐ {Ask2M} ☐ {Ask1M} ☐ Other \$ _____

Gifts are tax-deductible to the full extent of the law.

{Mail_Name}
{Address1}
{Address2}
{Address 3}
{City} {State} {Zip}

{Interface_ID_Number} {Sol_Code}

Please use my gift for (check one)

☐ EVMS Fund — *this funds areas of greatest need*
☐ Other _____

I'll make a gift using my donor-advised fund.

Name of Fund _____

Payment options

☐ My check is enclosed payable to **EVMS Foundation.**
☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____

Signature _____

Deliver on the [PROMISE]

The Campaign for EVMS

YOUR SUPPORT DIRECTLY IMPACTS COMMUNITY-ORIENTED EDUCATION

Your generosity advances real-world learning for students to
provide healthcare to our neighbors in need.



“

To come in here and have this experience with [EVMS students], it's a blessing for me. **We helped each other.** They got a chance to help me, and I hope I helped them.

— Norfolk resident
Patient of EVMS students through Street Health,
a Community-Engaged Learning program that
assists Hampton Roads' homeless populations

”

“

We get to implement what we're learning
in classes to actual lives and have a better
understanding of [our education].

— Katherine Schaffer
MD Class of 2022



”

Update your information below or at evms.edu/alumni

Name _____

Home Address _____

City _____ State _____ ZIP _____

Email _____

Cell Phone _____

Home Phone _____

Business Phone _____

Employer _____

Job Title _____

Honor a loved one with your gift

Please make this gift in ☐ Honor of ☐ Memory of

Name of Honoree

Address of Honoree

Increase your impact

My gift will be matched by

Company Name

☐ Our matching gift form is enclosed or being processed online.
Check with your (or your partner's) HR department to see if your contribution is
eligible for matching gift benefits.

☐ Please send me information about how I can include EVMS in
my estate plans.

To discontinue receiving fundraising appeals from EVMS, please call 757.965.8500, or email giving@evms.edu.



GIVE BY MARCH 31 AND YOUR GIFT *DOUBLES*

Join the EVMS Checkered Flag Challenge to multiply your impact on our community’s health.

QR
code

Dear {Salutation},

Our community relies on EVMS, and EVMS relies on our community.

This past year, the pandemic showed us all how important it is to take care of each other. When our community needed expert advice and critical care, EVMS was there for us.

That’s why **Checkered Flag, for the fourth year in a row, is matching every gift to the EVMS Fund in March**, up to \$25,000.

I’ve seen how much EVMS cares about our community over the years and its efforts to support the public during the pandemic are a prime example. From top-notch patient care to advice on staying safe, EVMS has played an important role throughout this pandemic.

The EVMS Fund supports student education and scholarships, research and patient care — improving our community’s health with a comprehensive approach.

Your partnership will help us continue to serve our communities and advance healthcare locally and worldwide.

Please join the EVMS Checkered Flag Challenge with a {ASK3} gift today. Your generosity will be DOUBLED, making twice the impact on our community’s health and wellbeing.

With gratitude,

Steve Snyder
President, Checkered Flag
Trustee, EVMS Foundation

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Checkered Flag

HOW GIFTS MADE AN
IMPACT LAST YEAR:



46 SCHOLARSHIPS 21 NEW FACULTY

COVID-19 RESPONSE
(Personal Protective Equipment, plexiglass dividers, telehealth appointments and more)



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— Norfolk resident
Patient of EVMS students through Street Health,
a Community-Engaged Learning program that
assists Hampton Roads' homeless populations

”

“

*We spend so much time in the classrooms,
and this gives us an opportunity to go
out into the community and help a really
vulnerable population.*

— Ted Chen
MD Class of 2022

”



Update your information

Name _____

Home Address _____

City _____ State _____ ZIP _____

Email _____

Cell Phone _____

Home Phone _____

Business Phone _____

Employer _____

Job Title _____

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Name of Honoree

Address of Honoree

Increase your impact

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☐ Our matching gift form is enclosed or being processed online.
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EVMS Foundation
PO Box 5
Norfolk, VA 23501

place
stamp
here

