



President Armacost shakes hands with Student Body Vice President Matthew Ternus after addressing the UND Student Senate last spring. Photo by Mike Hess/UND Today.

**“My philosophy is to love your people.
Take care of them, involve them and
offer an opportunity for growth.”**

PRESIDENT ANDREW ARMACOST

Because of your loyalty, President Armacost has had a successful start leading our students through an unconventional year. Thank you for backing him as he loves his people and drives us into the next stage of UND's future.

In his inaugural address, University of North Dakota President Andrew Armacost spoke on gratitude, pride, academic excellence and other themes drawn from “Alma Mater,” the University’s school song. President Armacost was inaugurated as UND’s 13th president on Oct. 5, 2020.

Watch the President’s inaugural address and get to know more about our new leader at [UND.edu/about/president](https://www.und.edu/about/president)





November 2020

Name
Address
City, State Zip

Dear Preferred Name,

The UND family has time and time again risen to help meet challenges we face. This year is no different. **You have the opportunity to show our students that you care.** Your support will allow UND to be nimble and face the unforeseen barriers the COVID-19 pandemic has created. I write to you today to share what we have accomplished this past year and invite you to support the University of North Dakota.

A pivotal moment in UND's history was the inauguration of our 13th president, Dr. Andrew P. Armacost. During his inauguration speech, President Armacost spoke as if he has been part of the UND community for years. He shared a fitting leadership philosophy of **"love your people,"** a poignant message during these difficult times as financial aid requests have doubled, 14% of students have outstanding balances on their tuition, and first-generation college students are at greater risk of dropping out.

*"My philosophy is to **love your people.** Take care of them, involve them and offer an opportunity for growth."*
-President Andrew Armacost

President Armacost has been at the helm of our University, leading us through a health crisis, the transition to online learning, addressing racial tensions, and strengthening community partnership while ensuring UND delivers vibrant educational programs.

The pandemic has created new challenges on top of those that college students typically experience. Help us **move our students forward** in a time where it feels we continue to stand still. The President and I are asking you to take an interest in UND students today with a gift to the President's Excellence Fund, which helps support the immediate needs of students.

With one gift, you will strengthen programs and provide aid to our students, ensuring they have the backing of our caring UND community.

Love your people of UND by making a gift of any size at UNDalumni.org/LoveYourPeople or by filling out the enclosed contribution card.

Sincerely,

DeAnna Carlson Zink, '86
Chief Executive Officer
UND Alumni Association & Foundation

P.S. Studies show that students who receive a scholarship are more likely to reenroll. As we enter into another year of unknowns, your support will have an impact that will forever change students' lives.

I will be glad to support the students of the University of North Dakota with a gift of \$ _____

- UND President's Excellence Fund (64572)
- Chester Fritz Library Excellence Fund (65489)
- Other: _____

- One-Time Gift
- Extend my impact through recurring monthly gifts

Name
Address
City, State Zip
Email: _____
Preferred Phone: _____

Pay by Check:
Payable to: UND Foundation
3501 University Ave, Stop 8157
Grand Forks, ND 58203
Pay by Phone: 701.777.2611
Pay Online: UNDalumni.org/LoveYourPeople





November 2020

Name
Address
City, State Zip

Dear Preferred Name,

The UND family has time and time again risen to help meet challenges we face. This year is no different. **Thank you for being there for our students.** Your support allowed UND to be nimble and face the unforeseen barriers the COVID-19 pandemic has created. I write to you today to share what we have accomplished this past year and invite you to continue supporting the University of North Dakota.

A pivotal moment in UND's history was the inauguration of our 13th president, Dr. Andrew P. Armacost. During his inauguration speech, President Armacost spoke as if he has been part of the UND community for years. He shared a fitting leadership philosophy of **"love your people,"** a poignant message during these difficult times as financial aid requests have doubled, 14% of students have outstanding balances on their tuition, and first-generation college students are at greater risk of dropping out.

*"My philosophy is to **love your people.** Take care of them, involve them and offer an opportunity for growth."*
-President Andrew Armacost

President Armacost has been at the helm of our University, leading us through a health crisis, the transition to online learning, addressing racial tensions, and strengthening community partnership while ensuring UND delivers vibrant educational programs.

The pandemic has created new challenges on top of those that college students typically experience. Help us **move our students forward** in a time where it feels we continue to stand still. The President and I are asking you to take an interest in UND students today with a gift to the President's Excellence Fund, which helps support the immediate needs of students.

With one gift, you will strengthen programs and provide aid to our students, ensuring they have the backing of our caring UND community.

Love your people of UND by making a gift of any size at UNDalumni.org/LoveYourPeople or by filling out the enclosed contribution card.

Sincerely,

DeAnna Carlson Zink, '86
Chief Executive Officer
UND Alumni Association & Foundation

P.S. Studies show that students who receive a scholarship are more likely to reenroll for another year of school. As we enter into another year of unknowns, your continued support will have an impact that will forever change students' lives.

I will be glad to support the students of the University of North Dakota with a gift of \$ _____

- UND President's Excellence Fund (64572)
- Chester Fritz Library Excellence Fund (65489)
- Other: _____

- One-Time Gift
- Extend my impact through recurring monthly gifts

Name
Address
City, State Zip
Email: _____
Preferred Phone: _____

Pay by Check:
Payable to: UND Foundation
3501 University Ave, Stop 8157
Grand Forks, ND 58203
Pay by Phone: 701.777.2611
Pay Online: UNDalumni.org/LoveYourPeople

