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March 2021

Mr. John Q. Sample MA COEX'19, MS'19
123 Any Street
AnyCity, US 26290-6789



Dear John,

From illness to unexpected family economic shocks, students at Brandeis International Business School grappled with incredible challenges in 2020. In 2021, their need for help continues to grow. But Brandeisians have always supported one another, and this has remained true throughout the COVID-19 pandemic.

Every crisis brings opportunity. At the onset of the pandemic, we successfully transitioned to remote and hybrid models of instruction. Brandeis University has implemented unprecedented health and safety measures, including high-frequency COVID-19 testing, in an effort to protect all students, faculty and staff. And when dozens of International Business School students needed it most, our community stepped up with emergency funding to ensure they could continue their graduate education. You can make a difference by making your gift today.

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The year ahead will present more unpredictable challenges, both for our students and for our school. That's why I invite you to contribute to the Brandeis International Business School.



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\$5,000 \$2,500 \$1,250 Other \$ _____

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John, your gift of \$5,000 will help ensure our hardworking students are able to reach their full potential. Thank you for supporting our mission of preparing the next generation of global leaders in business, finance and economics.

Sincerely,



Kathryn Graddy
Dean, Brandeis International Business School
Fred and Rita Richman Distinguished Professor in Economics

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From illness to unexpected family economic shocks, students at Brandeis International Business School grappled with incredible challenges in 2020. In 2021, their need for help continues to grow. But Brandeisians have always supported one another, and this has remained true throughout the COVID-19 pandemic.

Every crisis brings opportunity. At the onset of the pandemic, we successfully transitioned to remote and hybrid models of instruction. Brandeis University has implemented unprecedented health and safety measures, including high-frequency COVID-19 testing, in an effort to protect all students, faculty and staff. And when dozens of International Business School students needed it most, our community stepped up with emergency funding to ensure they could continue their graduate education. You can make a difference by making your gift today.

Thanks to support from our alumni and friends, Paul Schulman, MBA'21 and Meghna Manohar '20, MA'21 are pursuing master's degrees through generous fellowship and scholarship funding. And with the help of donors last spring, Aditya Sandeep Didwania, MSBA'21 weathered an unexpected financial hardship and was able to finish his classes and secure a summer internship.

The year ahead will present more unpredictable challenges, both for our students and for our school. That's why I invite you to contribute to the Brandeis International Business School.



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MCR
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Sincerely,



Kathryn Graddy
Dean, Brandeis International Business School
Fred and Rita Richman Distinguished Professor in Economics

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Please share any updated contact information below (email, phone, address, etc.). You may also use this space to submit a Class Note for inclusion in the Class Notes section of Brandeis Magazine or you may do so online at alumni.brandeis.edu/classnotes.

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P.O. Box 549110, MS 126 | Waltham, MA 02453-9110
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LIGHT *the* WAY FOR BRANDEIS

March 2021

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