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March 2021

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Dear John,

From illness to unexpected family economic shocks, students at Brandeis International Business School grappled with incredible challenges in 2020. In 2021, their need for help continues to grow. But Brandeisians have always supported one another, and this has remained true throughout the COVID-19 pandemic.



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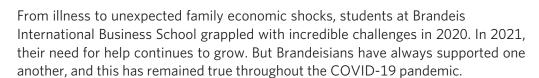
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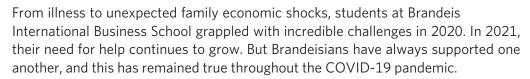
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Mr. John Q. Sample MA COEX'19, MS'19 MCR 4800 East 345th St. Willoughby, OH 26290-6789

Dear John,

From illness to unexpected family economic shocks, students at Brandeis International Business School grappled with incredible challenges in 2020. In 2021, their need for help continues to grow. But Brandeisians have always supported one another, and this has remained true throughout the COVID-19 pandemic.



Every crisis brings opportunity. At the onset of the pandemic, we successfully transitioned to remote and hybrid models of instruction. Brandeis University has implemented unprecedented health and safety measures, including high-frequency COVID-19 testing, in an effort to protect all students, faculty and staff. And when dozens of International Business School students needed it most, our community stepped up with emergency funding to ensure they could continue their graduate education. You can make a difference by making your gift today.

Thanks to support from our alumni and friends, Paul Schulman, MBA'21 and Meghna Manohar '20, MA'21 are pursuing master's degrees through generous fellowship and scholarship funding. And with the help of donors last spring, Aditya Sandeep Didwania, MSBA'21 weathered an unexpected financial hardship and was able to finish his classes and secure a summer internship.

The year ahead will present more unpredictable challenges, both for our students and for our school. That's why I invite you to contribute to the Brandeis International Business School.



Brandeis INTERNATIONAL BUSINESS SCHOOL

GIFT	AMOUNT

□ \$35 ☐ Other \$

RECURRING GIFT OPTION

Visit giving.brandeis.edu/recurring

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GIFT DESIGNATION

- Dean's Strategic Fund
- ☐ Student Success Fund
- ☐ Peter Petri Global Fellowship
- Surprise us! _
- ☐ I/We would like information on making a bequest or life income gift.
- $\hfill \square$ By checking this box your gift will remain anonymous and not appear on our donor honor roll.

PAYMENT METHOD

 $f \Box$ Check enclosed (Please make check payable to Brandeis University)

 \square Pay online at giving.brandeis.edu/business

□ VISA □ MASTERCARD □ AMERICAN EXPRESS □ DISCOVER

NAME AS IT APPEARS ON YOUR CARD

CARD NUMBER

EXP. DATE CVV CODE

SIGNATURE

Sincerely,

Kathryn Graddy

Dean, Brandeis International Business School Fred and Rita Richman Distinguished Professor in Economics

P.S. Please check with your employer for matching gift opportunities to increase the overall impact of your gift to Brandeis International Business School. You can visit giving brandeis edu/business to give at any time.

Please share any updated contact information below (email, phone, address, etc.). You
may also use this space to submit a Class Note for inclusion in the Class Notes section of
Brandeis Magazine or you may do so online at alumni.brandeis.edu/classnotes.

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Global Pioneer \$25,000 and above
Global Investor \$5,000-\$24,999
Dean's Circle \$1,000-\$4,999*
\$500 for alumni of last five years
Lemberg Society: Gifts 3+ consecutive years

GLOBAL LEADERS PROGRAM

THANK YOU FOR YOUR GIFT!

YOU MAY ALSO CONTACT