

#Giving2UCday Videos - Titles and Captions

1 - Faculty/Staff Quote Video

<https://www.youtube.com/watch?v=h-VWw3NzRs4&feature=youtu.be>

Title: #Giving2UCday 2020 - "But still try, for who knows what is possible."

Caption: We modeled the theme for this year's #Giving2UCday effort after the Michael Faraday quote etched over the entrance to Pfahler: "But still try, for who knows what is possible." Ursinus College has already achieved what many thought was impossible this year and successfully commenced our fall semester with mostly in-person learning and living. It's incredible what can happen when the entire Bear family comes together, and that's what makes YOUR support on #Giving2UCday even more important.

Join us on Tuesday, December 1 as we strive to reach our largest donor goal yet —2,020 donors in 24 hours! Learn more and give online at ursinus.edu/giving2ucday or call the office of advancement at 610-409-3585 to make your #Giving2UCday gift. Let's see what's possible, together!

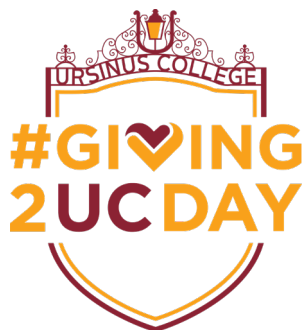
2 - Mark's Video

<https://www.youtube.com/watch?v=Z5vwwBjazLE&feature=youtu.be>

Title: Defending Our Den: "But still try, for who knows what is possible."

Caption:

Mark Schneider, Vice President for Academic Affairs, Dean of the College and leader of the COVID-19 Virus Taskforce, shares the strategy used the fall semester and how we kept our students, faculty and staff safe. The extraordinary measures undertaken by the college have required significant resources, and many students and their families have been financially impacted by the COVID-19 crisis.



Please consider supporting Ursinus with a gift to the Annual Fund today, which offers the flexibility for the college to respond to the most pressing needs of our students and campus community, including financial aid, academic programming, our COVID-19 response and more. Give online at ursinus.edu/giving2ucday. #Giving2UCday

3 - Ian's Video

https://www.youtube.com/watch?v=DUZu43_ItGA&feature=youtu.be

Title: Learning During COVID-19 and the Power of Giving

Caption:

Ian Johnson '21, majoring in biology with a minor in marine science, shares with us what it has been like as a student this past semester. To all of our Ursinus students, we are so proud of you and how you've defended our den.

As we prepare to take on the spring semester, please consider a gift in support of students like Ian. Give online at ursinus.edu/giving2ucday today! #Giving2UCday

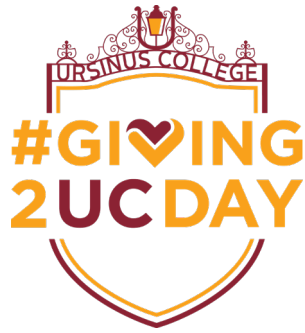
4 - Monica and Nick's Video

<https://www.youtube.com/watch?v=utFwcLyqwDg&feature=youtu.be>

Title: Teaching During COVID-19 and the Power of Giving

Caption: Don't miss the chance to from two of our faculty members: Monica Chu, '98 UC alumna and Chemistry Lecturer, and Nicholas Scoville, Joseph Beardwood III, Chair of Mathematics and Associate Professor of Mathematics and Computer Science.

We would like to thank our donors, faculty, staff and students for your role in making this fall semester possible. We hope you will consider making a gift of



any size today so we can keep up the hard work this spring. Give online at ursinus.edu/giving2ucday today! #Giving2UCday