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[TEST] Your Personal Giving Day Impact (GDE1)

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Madeline and #GivingDayUMD

Your First Giving Day

2018

Number of Giving Days

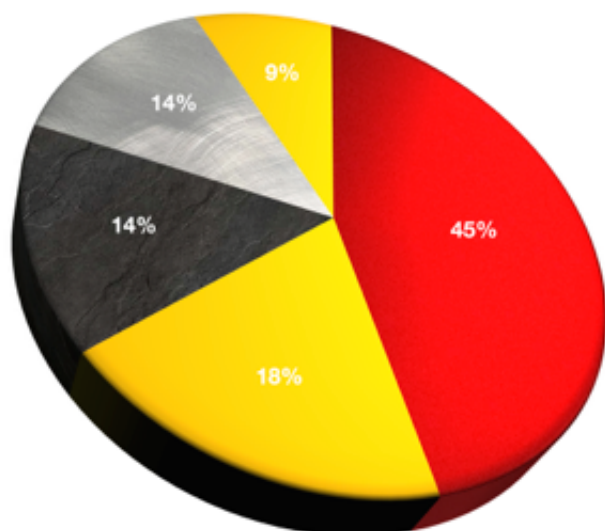
3

Total Given to Giving Day*

\$400

2020 Giving Day Donors

45% Alumni



18% Parents
14% Faculty & Staff
14% Friends
9% Students

Madeline, because you've given to **3** Giving Days, you're a #GivingDayUMD VIP, and this year **we invite you to participate a little early in this annual celebration of Terp generosity.**

As a VIP, we would like to offer you special access and an opportunity to jumpstart UMD's Giving Day this year by making an early gift. You can help us kick off the day with decisive momentum, serve as a role model, and inspire other Terps to follow your example.

[Give Early](#)

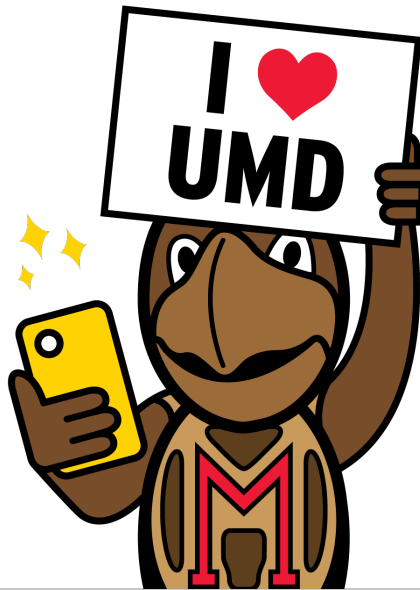
Since 2013, we've thanked thousands of Giving Day donors—including alumni, parents, students, faculty, staff and so many more. With your support, we have raised millions for student scholarships, academic programs and campus initiatives. Giving Day competitions have also created some fun and allowed campus units to earn extra funds. When Terps come together, the possibilities are endless.

THANK YOU FOR BEING OUR VIP!

Note: [By giving early](#), your gift still applies to most competitions, matches and challenges, but will not apply to hourly prizes taking place on March 3.

Visit givingday.umd.edu and follow [@GivingDayUMD](https://twitter.com/GivingDayUMD) for competition updates throughout the day.

**This data is compiled from online gifts received on previous Giving Days. Payments toward existing pledges and matching gift money may not be included.*



UNIVERSITY OF
MARYLAND

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