

CORNER MARK

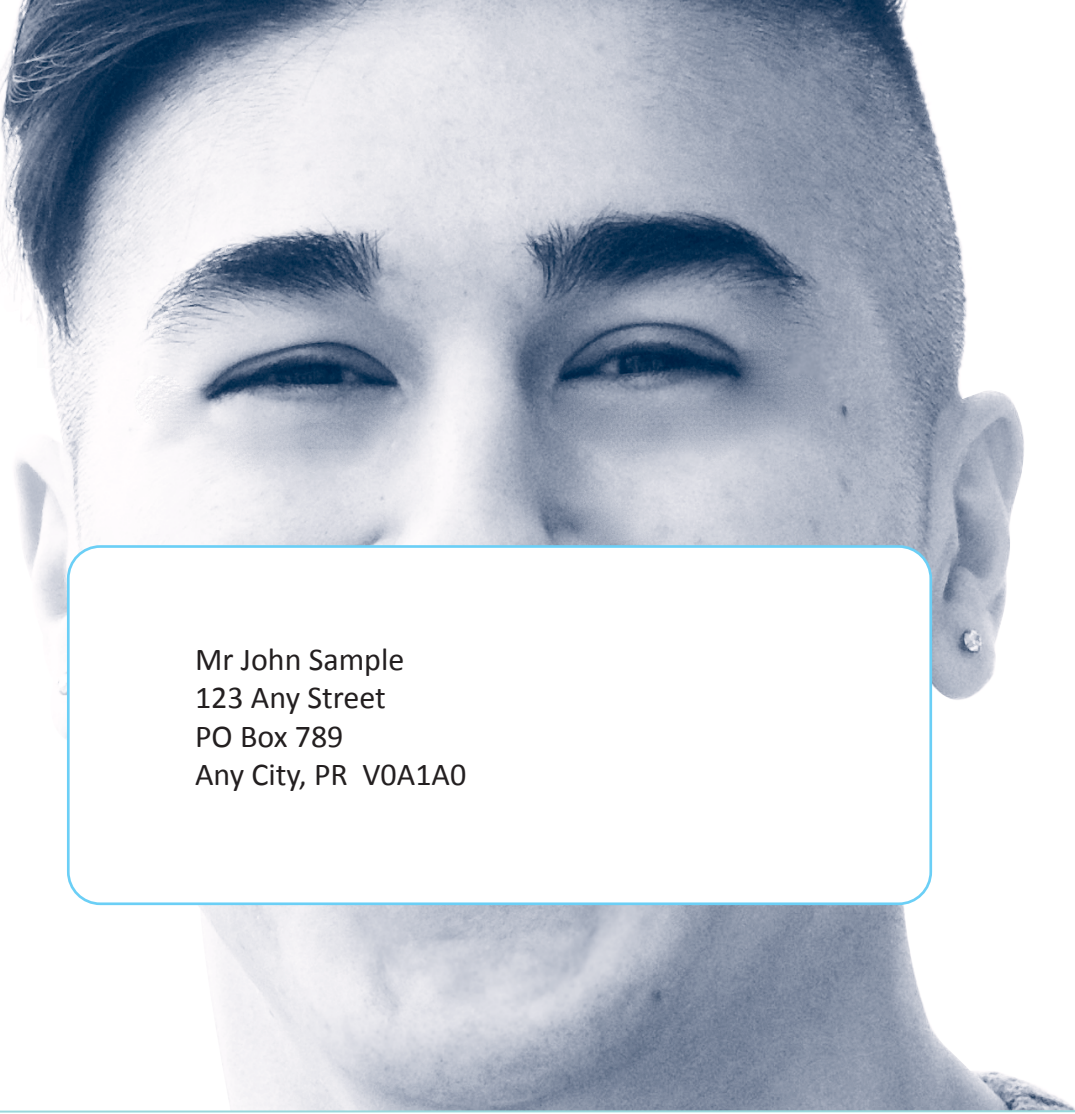
CORNER MARK

THE UNIVERSITY OF BRITISH COLUMBIA  
Suite 500, 5950 University Boulevard  
Vancouver, British Columbia, Canada V6T 1Z3



DO NOT PRINT IN THIS GUM AREA

DO NOT PRINT IN THIS GUM AREA



Mr John Sample  
123 Any Street  
PO Box 789  
Any City, PR V0A1A0

Students need  
your help to  
succeed this fall



Postage paid / Port payé  
Personalized Mail / Courrier personnalisé  
4005578

RETURN POSTAGE GUARANTEED  
PORT DE RETOUR GARANTI

CORNER MARK

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DO NOT PRINT IN THIS GUM AREA



<<Date>>

Mr John Sample  
123 Any Street  
PO Box 789  
Any City PR VOA 1V0

“COVID-19 is squeezing student finances in unprecedented ways. Many won’t be able to go it alone this fall, but together we can help them stay in school.”

- Christopher Hakim



Dear <<FNAME>>,

Hi! My name is Christopher. I’m a Political Science and Philosophy major at UBC.

When UBC asked me to help them raise funds for students affected by the pandemic this summer, I was only too happy to help. Having just been the President of UBC’s Alma Mater Society (AMS), I enjoyed meeting students and doing anything and everything I could to help them succeed.

This fall, students will need all the help our UBC community can provide them. Come September, students are going to face real challenges since they have gone through the summer with limited earning opportunities, cancelled apprenticeships and a new world of online learning.

Many students’ families have made sacrifices so that they can go to university, but now they’re questioning whether they can afford to come back in the fall. Some students worked one or two jobs on top of their busy class and exam schedules until the pandemic lockdown altered their world. Even internships, which give students a chance to prove themselves in their desired profession, have been and continue to be cancelled.

Students are asking themselves where they belong.

I believe they belong at UBC. I hope you do too with a heartfelt gift that shows how we’re all in it together. You can help our students feel supported during this time. Your generous gift to <<fund variable>> will help to relieve the stress of student expenses.

In addition to short term challenges, there is also the long-range affect down the road. We can’t afford the huge gap in educated, creative and caring professionals that COVID-19 threatens to create.

*please turn over*

## Yes! I would like to support students in the fall

<<Name>>  
<<Street1>>  
<<Street2>>  
<<Street3>>  
<<Street4>>  
<<City>>, <<Prov/State>> <<Pstl code>>  
<<Country>>

Email: <<Email>>  
Phone: <<Phone>>

**Single gift:**

<<Ask1>> <<Ask2>> <<Ask3>> <<Ask4>>

**Monthly gift:**

<<MAsk1>> <<MAsk2>> <<MAsk3>> <<MAsk4>>

**Please direct my gift to:**

<<Fund1>> <<FundID1>>  
<<Fund2>> <<FundID2>>  
<<Fund3>> <<FundID3>>

“Be kind, be calm, be safe.” To Provincial Health Officer Dr. Bonnie Henry’s adage, I’d like to add “be educated”. Education is one way out of the pandemic. Your help today not only helps students find their way through these unprecedented circumstances, but also ensures that we remain an educated society dedicated to community progress and the betterment of all.

I hope you will join me in helping <<faculty>> students continue with their education and thrive. All around the world COVID is pulling people apart. But not at UBC. The UBC community is sticking together. #UBCTogether.

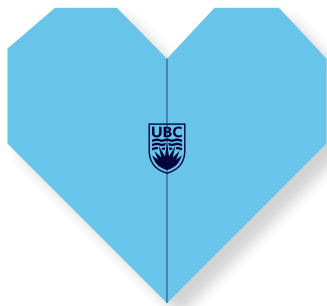
Sincerely,

[sig]

Christopher Hakim  
BA Political Science and Philosophy  
Graduating 2022

P.S. Please give today so students can afford their education expenses this September. So many are wondering if they can. There are lots of ways to donate: mail with the enclosed donation form, online at [support.ubc.ca/xxx](http://support.ubc.ca/xxx), or call 604.827.4111 (Toll Free 1.877.717.GIVE).

P.P.S. Please send your kind words of encouragement to students along with your gift. We’ll make sure they hear from you. See the enclosed note card for details.



## We’re in it together.

In this package you’ll find a great way to show your support for UBC students! Grab the card with the directions to make your origami heart—from us to you—and then use the note card to share some much-needed words of encouragement back to students along with your gift. #UBCTogether

### Please indicate your preferred payment method:

I have enclosed a cheque payable to the **University of British Columbia**.  
(If you are making a monthly gift, please provide a VOID cheque.)

Please charge my credit card:  Visa  MasterCard  Amex

\_\_\_\_\_  
CARD NUMBER / EXPIRY DATE (MM / YY)

\_\_\_\_\_  
CARD HOLDER NAME SIGNATURE

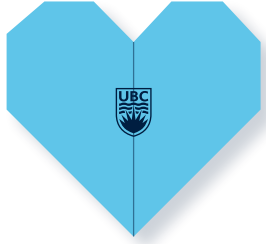
Please send me information about leaving a gift to UBC in my will

## THANK YOU FOR YOUR GIFT.

You can donate online at

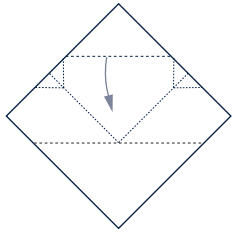
[<<support.ubc.ca/xxx>>](http://support.ubc.ca/xxx)

To receive your tax receipt, return this form in the enclosed envelope to:  
UBC Development & Alumni Engagement: Annual Giving  
500-5950 University Boulevard, Vancouver, BC Canada V6T 1Z3  
Phone: 604.827.4111 (Toll free 1.877.717.GIVE)  
Email: [annual.giving@ubc.ca](mailto:annual.giving@ubc.ca)

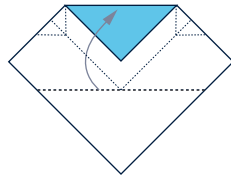


# Keep this heart.

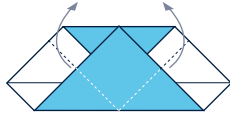
It's a token of what you mean to us and is instantly instagrammable. #UBCTogether



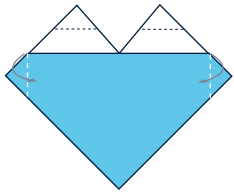
1. With color side down, fold on the dotted line.



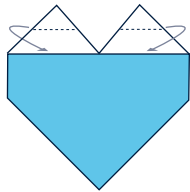
2. Fold in on the dotted line.



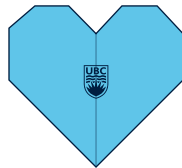
3. Fold in on the dotted line.



4. Flip over so the UBC logo is face down, fold backward on the dotted lines.



5. Fold backward on the dotted lines.



6. Flip over to show your love of UBC and post your heart on Instagram with #UBCTogether

