

Dear NAME,

Hello, Class of 1971! It's hard to believe that it's been 50 years since we were students on the Hilltop. Doesn't it feel like just yesterday that we were living the "Joe College" life and watching as that Homecoming float went up in flames?

It's time for us to get together and relive these good ol' days. **We are planning our 50th reunion for Oct. 8-9 and hope to see you there.** Besides many great conversations and laughs, you can plan for several fun events including:

- A reunion reception and dinner on Friday beginning at 4:30 p.m.
- Special recognition during the Homecoming football game Saturday afternoon.
- A class photo to commemorate coming back together after so many years.

We also encourage you to embrace our 50th reunion as the perfect time to give back to our alma mater. In recognition of everything that _____ has helped us achieve, we are leading the effort to establish a \$50,000 endowed scholarship honoring the Class of 1971.

To get started, a group of generous donors from our class has agreed to match the initial \$15,000 raised. You can make your full gift now or spread your pledge over five years. Not only will this scholarship **create a lasting legacy for the Class of 1971, it will help future generations of _____ students have the same opportunity that we did.** Learn more about this initiative at www.website.edu/1971scholarship.

We will share more details about our 50th reunion in the coming months. For now, get ready to show your True Blue spirit and mark your calendars for an unforgettable weekend on the Hilltop.

Can't wait to see you in _____!

Sincerely,

Jane Doe '71

John Doe '71

Jennifer Doe '71

P.S. The Class of 1971 Scholarship will be counted toward the College's historic \$50 million goal for the _____ *Campaign*. Wouldn't it be great if ___ hits \$50 million in our 50th reunion year? If you have questions about the scholarship or campaign, please contact Jeff Doe, director of annual programs.