

Eastern Illinois University 600 Lincoln Avenue Charleston, Illinois 61920-3099 217-581-6616 eiu.edu/giving.php

Dear SALUTATION,

Greetings from Eastern Illinois University! I hope you are doing well. The spirit of EIU is thriving and permeates the campus community largely due to the resilience, school pride and optimism shared by our dedicated faculty, staff and students!

As you know, going away to college is more than attending classes in lecture halls or having latenight study sessions with friends in Booth Library. As a former EIU Panther women's basketball player and the Director of Student Life for more than 30 years, I bleed blue and can attest to the fact that there is "No place like EIU!" I fondly recall some of the best days and times of my life have been with many of you as EIU Panthers!

I know firsthand that outside the classroom are truly some of the most memorable and rewarding experiences as an EIU student. With more than 200 Registered Student Organizations on campus, EIU students are making lifelong memories, connections and relationships within a family-friendly campus atmosphere.

Giving back is more important now than ever before, as many current and prospective EIU students are facing increased financial uncertainty, hardships and challenges. Together we can do more, and I am personally challenging you to join me in making a gift in support of EIU students! Every gift matters and will go a long way to help prepare today's EIU students to become future leaders in a global society.

As a current donor supporting EIU students, I know the importance and impact of every donation being an investment in their futures. I have highlighted the Alumni Scholarship on the reply card, but you may choose to support any scholarship, department or area on campus, and there are multiple ways to support our current and future Panthers. You can make a one-time gift with a check or credit card and return it in our postage-paid envelope or do it online at eiu.edu/giving.php. If you would like to make a gift of stock or other securities you may contact the development office at 217-581-3313 for additional information.

Let's all do our part during these challenging times to support the educational dreams of EIU students!

Thank you and go Panthers!

Ceci Brinker '82, '95

EIU Director of Student Life