



California State University
SAN MARCOS

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December 8, 2021

Dear Lori,

Thank you for choosing to invest in Cal State San Marcos students with your \$150 gift at this time last year to the Student Veteran End of Year Fund.

Toward the close of fall semester last year, CSUSM Veterans Services sent a message to its students with a form by which they could request assistance. The response was overwhelming. Within seven hours, more than 100 requests had been submitted.

This response, surprising to the Veterans Services staff since veterans tend to be proud and resilient people (many are resistant to asking for help), demonstrated there was a need at a higher than anticipated scale.

So the university stepped in an initiated fundraising campaign. As a result of generous donors like you, \$500 gifts for 79 student veterans and 345 boxed turkey dinners for military-connected students and their families were distributed just in time for the holidays.

To continue helping our military-connected students, today I am asking you to make a gift again this year of \$250, \$200 or \$150 to Veterans Services online at www.csusm.edu/donation.

My best wishes for you and those close to you.

Sincerely,

Sean Briner
Director, Annual Giving Programs

P.S. As a CSUSM employee, you have the option to give monthly via payroll deduction. Visit www.csusm.edu/employeesgive to learn more.