

## **AA OUTREACH EXAMPLE DRAFT:**

Hello NAME,

**Thank you** for your support to UCI over the years and your commitment as a Lifetime Member of the Alumni Association! Your philanthropy has left a heartfelt impact on this campus and we are grateful for alums like you. Each year, UCIAA awards more than \$140,000 to support and retain the best and brightest students of UCI – your membership has played a vital role in the success of students.

My role with the university is to listen and learn about the individual needs of our students as well as what inspires our key stakeholders to invest in initiatives that equip students with the resources to succeed. From these experiences, I have found opportunities that unite our alumni's passion with initiatives that not only give students access to education but also prepares them to thrive in the world around them.

Recently, I have learned about some very inspiring priorities, spearheaded by the Chancellor, to advance the opportunities to support students, and open the life-changing opportunity of higher education to those who would not otherwise have this option. I know that alumni have found great pride through their commitment to advance funding priorities for resources that are essential to the UCI student community.

Now is a pivotal time for you, as UCI alumni, to join us in these efforts. These priorities of the Chancellor, when realized, will have a transformational impact on our community and inspire future students to achieve their dreams.

Whether you are personally interested or know someone who may be, I would like to invite you to share more about these initiatives and provide you with information on how your past support is being leveraged for students. If this resonates with you and you would be interested in discussing, I would like to schedule a call in the near future.

Thank you for your time and I look forward to hearing from you soon!