



“Being a work-study student has allowed me to earn money to help my parents pay for my education and gain experience that will help me get a job after graduation. Missing out on that this year has caused a lot of additional stress for me and my family.”

AALIAH DUBE '23
College of Education



“Your generosity and kindness will help me further my education and excel at a wonderful place like Bloomsburg.”

TYLER WOLFGANG '23
Zeigler College of Business

Scholarships make a difference for Huskies like Tyler. He knew BU's AACSB accreditation would be a good fit and would give him the foundation to pursue a successful career. Due to the pandemic, Tyler and his family faced several obstacles that resulted in a loss of income, which would have gone toward helping fund his education. But Tyler had back-up thanks to a Bloom On Fund Emergency Scholarship.

Huskies have back-up.



If your gift and this mailer have crossed paths, please accept our sincere gratitude for your support to Bloomsburg University.

<<ADDRESSEE>>
<<ADDRESS_LINE_1>>
<<ADDRESS_LINE_2>>
<<CITY>>, <<STATE>> <<ZIP>>

129001



Bloomsburg
UNIVERSITY
FOUNDATION, Inc.

Greenly Center
50 E Main Street 4th Floor
Bloomsburg PA 17815

Bloom On
THE FUND FOR STUDENT OPPORTUNITY



“

My scholarships propelled me toward graduation with a renewed sense of hope. They truly locked in my last semester during these hard times, and I am forever grateful. My son and I are forever grateful.”

KATELYNNE PURSEL '20
College of Science and Technology

As a full-time student and mother, Katelynne worked three jobs to put herself through school while also caring for her son, Myles. Bloom On Fund scholarships provided her with a much-needed sense of comfort, which was otherwise hard to come by in her busy life. The scholarships she received gave her the backup she needed to complete her physics degree with dual minors in mathematics and electronics. They also helped her show her son that anything is possible with hard work and a little back-up. She is now taking the final step toward securing a position at Lockheed Martin Corporation.

Your gift, no matter the size, shows our Huskies that alumni and friends are here to back them up when they need it most.

▲ THE INCREASING GAP

The gap between financial aid and the overall cost of a BU education was impacted by the COVID crisis, making it even more difficult for families to overcome that financial barrier.

Here's an example :

Incoming Student (max eligible)	
Pell Grant	\$6,495
PA State Grant	\$3,500
Husky Need Award	\$1,000
Direct Loans	\$5,500
Total Aid	\$16,495

Estimated Costs	
Tuition/Fees	\$10,958
Housing	\$6,434
Meal Plan	\$3,298
Total Billable Cost	\$20,690

Financial Gap: \$4,195

This does not include textbooks, club fees, travel, or any other expenses our Huskies may incur.

▼ 51%

WORK-STUDY IS DOWN

Due to COVID, more than half of the students participating in BU's work-study program lost income they were counting on to help fund their education.

▼ 45%

STATE FUNDING IS DOWN

From 1984 to today, BU's state funding has dropped by nearly half, making your gift more valuable now than it's ever been.

If you wish to make your gift online, scan the QR Code here:



(VENMO is now accepted)

or go to:
TakeActionBU.org/HuskiesHaveBackup



CREATING opportunities

<<Addressee>>
<<Address line 1>>
<<Address line 2>>
<<City>>, <<State>> <<Zip>>
<<Constituent ID>>

YES, I/we will make a gift of:

Amount \$ _____

I/We wish to support:

- Bloom On Fund (Immediate Need)
- Emergency Scholarships Fund

Other: _____

For more giving options or to give online:

TakeActionBU.org/HuskiesHaveBackup

Payment Information:

- Check enclosed (payable to Bloomsburg University Foundation)
- I would like to make an ongoing gift
- Please charge my card Monthly Quarterly Semi-Annual Annually
- Visa Master Card Discover AMEX

Cardholder's Name: _____

Card # _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please update my contact information
(Make changes below)

Square Mr. Square Ms. Square Mrs. Square Dr. Class Year: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

This is a joint gift: _____

Employer: _____

- Matching Gift:** My employer will match my gift to BU.
- Estate Plan:** Please contact me so I can include BU in my estate plans.
- Volunteer:** Please contact me about how I can get involved.

Bloomsburg University Foundation, Inc.
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Bloomsburg, PA 17815
800-GIVE-2-BU



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