

Dear <salutation>,

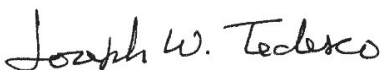
As the dean of the University of Houston Cullen College of Engineering, I deeply appreciate the ways that annual gifts support our students. As we honor the accomplishments of the University of Houston on its 94th birthday through UH Giving Day on March 7, I see the collective work of our alumni and friends in every scholarship awarded, research breakthrough announced and especially in the success of our students. UH Giving Day not only drives support for our students, but it also cements the role the Fund for UH and the Cullen College of Engineering Dean's Fund play in meaningful change in our students' lives.

Your support of the Cullen College of Engineering Dean's Fund helps to fill the needs we face as challenges inevitably arise. In this unprecedented year, the Dean's Fund helped address students' most pressing financial needs inside and outside the classroom, keeping them on track towards degree completion to help them reach their goal of having a successful engineering career beyond UH.

When you give back to the Cullen College of Engineering Dean's Fund, students have access to exceptional opportunities. Researchers find solutions to the world's biggest problems. And our Cougar community fuels change throughout Houston and around the world.

Don't underestimate the power of an annual gift. Each one enhances the quality of our programs and will support crucial initiatives like the ones mentioned above. **Celebrate UH Giving Day and the Cullen College of Engineering, by supporting the Engineering Dean's Fund today.**

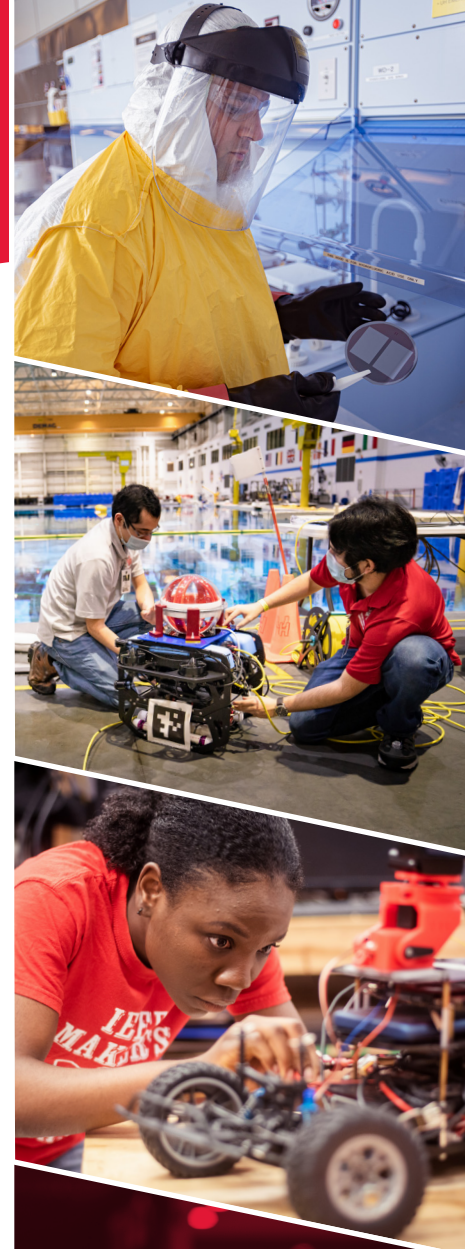
Sincerely yours,



Joseph W. Tedesco, Ph.D., P.E.  
Elizabeth D. Rockwell Dean

P.S. <salutation>, make your gift today by texting to Engineering 71777 and be counted as one of our UH Giving Day donors!

*If this communication crosses paths with your recent giving, we sincerely thank you for your generosity.*



**ALL IN  
FOR UH.**



**FUND for UH**

P. O. Box 867 • Houston, TX 77001-0867

<Addressee>  
<Company>  
<Address>  
<City>, <State> <Zip>

 **YES! I want to support the Fund for UH!**

Please accept my gift of:

\$<ask\_1>  \$<ask\_2>  \$<ask\_3>  Other \_\_\_\_\_

<Your last annual gift  
was \$XX.XX.>

Please direct my gift to:

- Cullen College of Engineering  
Dean's Fund (HC57692RA3)  
 The Fund for UH (HC57692UA)

*Please see reverse for ways to make your  
gift and stay connected with UH.*

**Make your gift online by texting **Engineering to 71777****

<advance\_id> / <appeal\_code>

**The stronger the University of Houston's reputation becomes, the more valuable your degree.** Grow the value of your degree by making a gift today! Alumni support is one of the criteria used when assigning national rankings to universities and your participation influences potential UH students and their parents as they pay attention to college ratings published by U.S. News & World Report and others to make their college decisions.

We have achieved much in the last five years with our Tier One reputation, but we need your support to achieve even greater heights. No matter the size of the gift, the more alumni who give back through alumni participation, the higher our rankings in those publications.

Can we count on your gift this year to the University of Houston?

P.S. Thank you for your consideration. Every gift counts and we're counting on you.



UNIVERSITY of  
**HOUSTON**

P. O. Box 867 • Houston, TX 77001-0867

**YES!** I want to make a difference at University of Houston!

Please accept my gift of:

<Ask 1>    <Ask 2>    <Ask 3>    Other \$ \_\_\_\_\_

Direct my gift as follows:

- Lorem Dolor Ipsum Amit Fund (HCXXXXXXXX)
- Lorem Dolor Ipsum Amit Fund (HCXXXXXXXX)
- Other: \_\_\_\_\_

123456  
Mr. John Q. Sample  
123 Any Street  
AnyCity, US 21915-6789

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for ways to make  
your gift and stay  
connected with UH!**

**Make your impact immediate by giving your gift online at <https://giving.uh.edu/gift>**

**APPEAL**