



November 3, 2020

Dear Pennington Friend,

What if the cost of a monthly cup of coffee could make a big impact on the lives of Pennington students and teachers? I am writing to ask you to join me in becoming a member of Pennington’s Cupola Latte Society, a recurring gift program.

Making an impact is as easy as ordering your favorite beverage on the Starbucks app, and you get to feel great about giving back to your alma mater!

Join today—go to www.pennington.org/cupolalatte or take a photo on your smart phone of the QR code below and select the right size “beverage” for you.



What’s the Cupola Latte Society? The Cupola Latte Society is a group of Pennington alumni, parents, and friends who choose to give monthly to The Pennington School. Monthly gift amounts range from the price of a cup of coffee (\$1, \$3, or \$5) to any amount you choose.

- Small \$1 for 12 months = **\$12**
- Medium \$3 for 12 months = **\$36**
- Large \$5 for 12 months = **\$60**
- X-Large \$10 for 12 months = **\$120**



Why support? There are lots of good reasons to support The Pennington School. Your gift has an immediate impact on teachers, financial aid, athletics, the arts and more, which you can read about on the enclosed Q&A card. *Fun fact: Half of all gifts (almost 500) to the Pennington Fund last year were \$100 or less. Every gift is important, needed, and matters. They all add up to helping today’s students, as well as those teachers who made difference in our lives.*



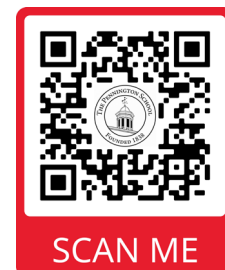
Why recurring giving? Recurring giving is flexible, convenient, and sustainable. Your gift is entirely customizable (just like your drink). You can choose the amount, when the gift is donated, and even how to pay (Pennington’s giving page accepts all major credit cards, bank transfers, Apple Pay, and Google Pay.) It’s simple, easy, and effective!

Will you join me in making a recurring gift and becoming a member of the Cupola Latte Society?

Sincerely,

Timothy Johnson III '03

Visit www.pennington.org/cupolalatte or scan the QR code below!



THE PENNINGTON SCHOOL