



FRANKLIN
UNIVERSITY

Dear <<First Name>>,

As 2020 comes to an end, we take a moment to appreciate the resiliency our students have demonstrated by staying the course through these unprecedented times of uncertainty. For many, this was possible because of financial support from you. You stood up and reached back, and in doing so, helped pull others forward to achieve their educational goals. Therefore, as we reflect on the past year, we pause to share our gratitude for our Franklin alumni and friends.

With gratitude we have watched our alumni and friends give back to Franklin, allowing Franklin to continue to be the *University Of Opportunity* for so many. It is through our scholarship programs that we see the biggest impact on students who are striving to obtain degrees that will change their futures.

The availability of scholarship dollars, combined with our reduced undergraduate tuition, maximized transfer credit, and the tuition guarantee, keeps the cost of education within reach for our students. Your contribution to Franklin's scholarship programs makes it possible for students across the United States and around the world to earn their degrees.

Students are able realize their dream of earning their degree because of your commitment to improve access to an affordable degree. No matter which fund you choose or the size of your gift, your support makes an immediate impact for students.

By making your donation today you're investing in Franklin University and our students. Through your support, we will be able to extend the gift of education to more even students. Crossing the stage on graduation day is a short walk, but a long journey. With your support, Franklin University stands beside each student every step of the way.

Sincerely,

Sherry L. Mercurio '05
Executive Director of Community Relations





You Make it Possible. Thank You!

“ Receiving a scholarship is very important to me. It not only financially supports me, but it allows me to succeed and places me one step closer to reaching my goals as a future healthcare leader. ”

MARIAH N.

Yes! I want to give the gift of education.

\$ _____

Please use my gift for:

- 1902 Leadership Circle
(gift of \$1,902)
- Community College Fund
- Alumni Military Fund
- Excellence Fund
- Make It Possible Fund

Method of Payment

- Online: franklin.edu/alumni, or by scanning the QR code to the right
- Credit Card (back of this form)
- Check made payable to **Franklin University**
- My employer matches gifts (form enclosed).
- I would like information about how to include Franklin in my will/estate plan.
- I have updated my contact information (back of the form) and would like to be invited to alumni events.



Here are a few ways *you can make it possible* for Franklin students!

The Excellence Fund

Contributions to the Excellence Fund are directed toward continuous improvements to our students' Franklin experiences.

"Make It Possible" Student Assistance Fund

The Make It Possible Fund helps current students who are at-risk of dropping out due to some unforeseen financial hardship.

The Alumni Military Scholarship

Your donation to the Alumni Military Scholarship supports current military personnel of any branch, their spouses or dependents, and veterans.

Community College Scholarship

Your donation to the Community College Scholarship will support transfer students who earn an associate degree from one of our partner schools.

1902 Leadership Scholarship Circle

The 1902 Leadership Circle Scholarship is awarded to undergraduate and graduate students who make a positive contribution to the economic and/or social good of their local communities. Donors contribute \$1,902 in tribute to the year Franklin University was established.

Planned Giving

By establishing a planned gift, you help ensure the University's future and create an enduring reminder of both your generosity and your belief in a Franklin education.

Learn more about ways to give including making a recurring gift at franklin.edu/alumni or by using your phone to **scan the QR code** to the right.

Give the Gift of Education!

To contribute, fill out the donation slip on this page and return it using the prepaid envelope you've received in this package.

If you'd like to contribute online, you may donate on our secure online donation site. Please visit franklin.edu/alumni and click "Give Now."

You may also donate using your smart phone. **Scan the QR code** below and you will be directed to our secure online donation site.



Scan here to help make it possible



Credit Card Information:

Account # _____

Exp. Date _____

Security Code _____

Signature _____

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Please Update My Information:

Name _____ Spouse's Name _____

Address _____

Email _____

Home Phone _____ Cell Phone _____

Employer _____ Position _____



FRANKLIN UNIVERSITY

Thank you for supporting our students!

We value your opinion! Share your ideas, questions and updates with us at franklin.edu/alumni.