

Dear [insert salutation],

When my son, Steven, put on his Einstein-crested white coat for the first time, I could not have been prouder. Not only was he following both his grandfather's and my own path as Einstein students, he was embarking on an honorable mission as an aspiring doctor.

Were you just as proud when [insert name(s)] chose to study at Einstein? The future of health relies on passionate and persistent people like [insert name(s)]—and on you. To continue providing our students with the tools they need to strive—such as a 21st-century curriculum, student mental health services, mentorship, access to the latest research and brightest faculty, and more—Einstein depends on philanthropic support.

As an alumna, parent, and member of the Alumni Association Board of Governors, I see first-hand the impact such kindness has on Einstein's ability to keep training knowledgeable, ethical, and compassionate physicians and scientists, and I am proud to stay involved in driving this work. Will you join me in helping Einstein stay among the top medical schools in the country?

Share your pride by supporting medical education and research through a year-end donation to Einstein. Every generous gift will go toward highest priority areas to enhance the student experience. If you make a gift in [insert name(s)] honor, we'll let [insert name(s)] know about your generosity.

Thank you for all you do, have done, and will do in service to Einstein students. I send best wishes for a healthy and joyous holiday season.

Sincerely,



Arlene M. Rosenberg Henick, MD '90
Alumni Association Board of Governors
Albert Einstein College of Medicine



Albert Einstein College of Medicine
Jack and Pearl Resnick Campus
1300 Morris Park Avenue
Bronx, New York 10461

Your
generosity
starts
here

Albert Einstein College of Medicine
Jack and Pearl Resnick Campus
Office of Development
1300 Morris Park Avenue
Block Building, 7th Floor
Bronx, NY 10461

YES!

I / WE WANT TO SUPPORT EINSTEIN:

\$2,500 \$1,000 \$500 \$180 Other \$ _____

(OPTIONAL)

■ MY GIFT IS IN HONOR OF:

Honoree Address: _____

City: _____ State: _____ Zip: _____

■ MESSAGE TO THE HONOREE:

3 EASY WAYS TO GIVE

VISIT OUR WEBSITE:

einstein.yu.edu/donors/donate

CALL TO GIVE: 718.430.2411

PAY BY CHECK / CREDIT CARD:

Return via the enclosed envelope
Make check payable to
Albert Einstein College of Medicine

Please see reverse for donation and payment information.



■ CREDIT CARD #:

■ EXP. DATE (MM/YY):

■ CVV #:

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Name:

Address:

City:

State:

Zip:

Phone:

Email:

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- I have included Einstein in my estate plans.
- I would like more information about including Einstein in my estate plans.

