

## Parents Fund

**TO BECOME THE NATIONAL MODEL** for the engaged university, James Madison University must be strategically nimble—ready to rapidly seize opportunities as they arise. Public funding can't always make that happen. Donor investment can. Your investment in the Parents Fund can help

- Bring leading thinkers to campus
- Enrich civic engagement across the university
- Inspire new ideas and spur innovation
- Pilot new learning experiences
- Provide access and opportunity
- Offer experiential learning and global experiences
- Meet urgent university needs



Nothing is more important at James Madison University than producing educated and enlightened citizens, and nothing means more in the world than to see their talents, skills and passion for **Being the Change** fully **unleashed**. Your gift to the Parents Fund provides the flexible funding that is vital to reinforcing JMU's culture of innovation and enhances programs that benefit students and professors all over campus.



Maddie Calder (above) knows the importance of helping students understand how the Parents Fund provides flexible dollars needed to support programs in most immediate need. By speaking with students about the importance of philanthropy, Maddie is preparing her peers to look toward their future, and the future of JMU.



“As President of the former Student Alumni Association (now known as the 1911 Society), I spoke with a lot of students about how important philanthropy is to their Madison Experience. It makes a big impact on students to hear all the different reasons why donors give and the impact those gifts have in big and small ways all over campus.

Everyone has a different passion, an area they want to support, but sometimes those aren't the areas that have the most immediate need. The Parents Fund provides vital, flexible dollars for programs all over campus. Your gift will impact the largest number of students and will be directed toward the areas with the greatest immediate need. If you want to help support JMU, but don't know how or where to begin, start small and start with the Parents Fund.

By making a gift of any size, you take your first step toward being involved with JMU on a deeper level. Your gift to the Parents Fund makes you an integral part of something bigger and more meaningful at JMU: transforming the lives of students who are pursuing lives of meaning and purpose and who are dedicated to **Being the Change**. ”

**Maddie Calder** ('19)  
*Senior Accounting Major,  
Computer Information Systems Minor  
1911 Society Member  
Legacy Scholarship Recipient*

When JMU opportunity meets donor investment, the results can be life-changing for students and **game-changing for our university** and our society. Your investment in the Parents Fund will unleash the possibilities that can become tomorrow's great achievements, fulfilling JMU's vision to become the national model for the engaged university.

[giving@jmu.edu](mailto:giving@jmu.edu)

| (855) JMU-GIVE

| [www.jmu.edu/give](http://www.jmu.edu/give)

**JAMES MADISON UNIVERSITY**

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