

# Welcome to the PC Parent & Family Council Meeting

*We will begin shortly.*



PRESBYTERIAN COLLEGE

# Introductions

- Anna-Bradley Schoenfeld, EdD
  - Major Gifts Officer | Parent & Family Philanthropy
- Taylor Dement '13
  - Assistant Director of Student Involvement Orientation & Events
- Jacki Berkshire
  - Vice President of Advancement
- Joy Smith, PhD
  - Vice President for Campus Life and Dean of Students
- Ginger '87 & Brian Bates '88
  - Couple Co-Chairs



# Welcome remarks from the Bates!



Brian '88 and Ginger '87 Bates  
Parent & Family Council Co-Chairs



# Tonight's Agenda

- Welcome
- Ice-Breaker, Taylor Dement '13
- Parent & Family Council Overview
  - Redesign Philosophy
  - Parent & Family Council Benefits
  - Parent & Family Council Responsibilities
  - Parent & Family Council Leadership Opportunities
  - Parent Philanthropy
- Call to Action
  - April Meeting
  - Leadership Position Interest Form
- Volunteer Needs for Spring/Summer 2021



# Ice Breaker

- Take 2 minutes to find something that starts with the letter “P”
- Grab it and bring it back to the computer with you
- If you wish to describe your item in more detail, list the item (and just the item) in the chat box
- I will call on a few to share (unfortunately, we don’t have time to hear from everyone)
- At the end, we will take a zoom picture with everyone holding their item! (You can turn off your camera if you don’t want your picture taken)



# Parent & Family Council Philosophy

Communication



Engagement



Volunteerism



Philanthropy



# Benefits

- The opportunity to meaningfully impact the college through engagement, volunteerism, and philanthropy.
- The opportunity to meet, welcome, and network with other PC families.
- Receive support and encouragement from other PC families.
- Exclusive access to participate in special events hosted by College Leadership.
- The opportunity to be honored and recognized at the WPJ Society Gala, the Tartan Gathering\* event.
- Receive quarterly updates with the latest PC news to include upcoming events, important dates, student stories, college announcements, and new involvement opportunities.
- Personalized staff assistance from the PC Advancement Team and Student Life in navigating the collegiate experience alongside your student.
- On-Field recognition during the Family Weekend Football game.
- Board leadership opportunities including: Board of Trustees, Scotsman Club Board, Alumni Board



# Expectations & Responsibilities

- Actively participate in Council projects and initiatives while serving as a positive ambassador for PC in your local community.
- Make a personally meaningful annual gift to PC by supporting the PC Fund or the Scotsman Club.
- Serve on the Council for a minimum of 1-year.





# Leadership Structure & Opportunities

- Parent and Family Council Chair (1 couple or single parent)
  - 1-Year Term
  - Preferred to have served as a Class Chair prior to becoming Council Chair
  - Selected by PC Advancement and Student Life
- Class Chairs
  - 1-Year Term
  - Selected by PC Advancement and Student Life
    - Senior Class Chairs (1-3 couples or single parents)
    - Junior Class Chairs (1-3 couples or single parents)
    - Sophomore Class Chairs (1-3 couples or single parents)
    - Freshman Class Chairs (1-3 couples or single parents)
- General Membership
  - 1-Year term
  - All current PC parents and family members are welcomed and invited to serve



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WELCOME TO THE FAMILY

# WAYS TO SUPPORT THE BLUE HOSE FAMILY



## JOIN THE PARENT & FAMILY COUNCIL

### Engage | Support | Promote

Through volunteerism and philanthropy. [www.Presby.edu/family](http://www.Presby.edu/family) | 864-833-8459



## VOLUNTEER

Move-In, Orientation, Accepted Students Day, and more!



## MAKE A GIFT

Philanthropy helps bridge the gap between tuition dollars and the exceptional experience offered at PC.



## BE IN THE KNOW

**Follow us** on Facebook, Instagram, and Twitter!



## ENDOW A SCHOLARSHIP

Through endowed scholarships, your investment lasts forever - scholarship dollars are generated from the interest earned on your initial investment - thus, your initial investment is never spent. Endowed Scholarships create a lasting legacy for you, your family, and future Blue Hose! Families have enjoyed funding Legacy Scholarships in their student's name, to be "gifted" to their student at commencement. To learn more contact Anna-Bradley Schoenfeld. [ABSchoenfeld@presby.edu](mailto:ABSchoenfeld@presby.edu) | 864-833-8459



## HOST A PC INTEREST SESSION AT YOUR CHURCH

Contact our Director of Church Relations, Perrin Tribble for details! [Ptribble@presby.edu](mailto:Ptribble@presby.edu) | 864-833-8007



## WELCOME NEW FAMILIES TO PC

Serve as a resource, answer questions, and support new Blue Hose.



## JOIN US FOR FAMILY WEEKEND

Visit [www.Presby.edu/family](http://www.Presby.edu/family) for more details.



## PROUDLY DISPLAY YOUR PC FAMILY CAR MAGNET

To commemorate your first gift to PC, all families will receive a PC Family car magnet!



## PARTICIPATE IN SPECIAL EVENTS

The Tartan Gathering, various athletic events, choir performances, and more!

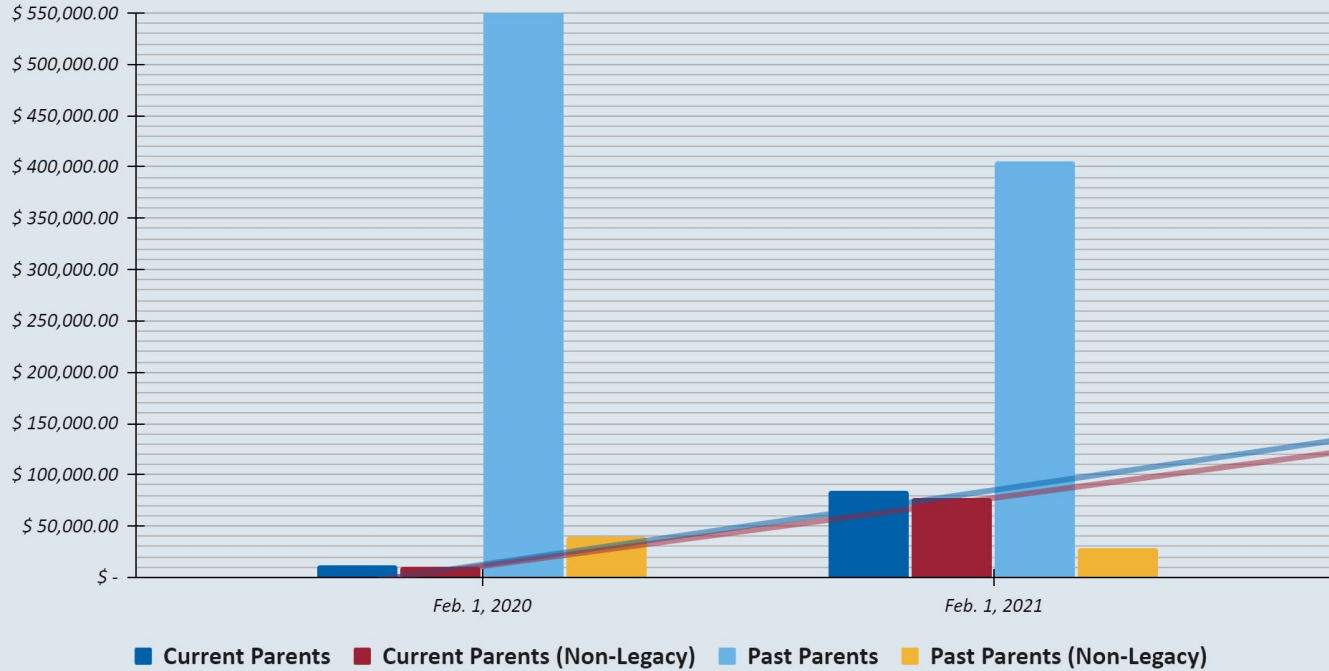


## PROVIDE JOB-SHADOWING OR INTERNSHIPS TO PC STUDENTS

Give the gift of experiential learning!

# Parent & Family Philanthropy at PC

## Total Dollars Donated By Parents



# 2021 Volunteer Opportunities

- **Fall Opportunities**
  - Move-In Volunteer (August)
  - Fan Day with PC Athletics (August)
  - Family Weekend (Sept/Oct)
- **Spring Opportunities**
  - Accepted Students Day (March)
  - Volunteer Leadership Conference (March 27, 2021)
  - Commencement (May)
  - New Family Outreach (On-going)
    - Letter Writing (March)
    - Phone Calls (May-June)
- **Summer Opportunities**
  - New Student Orientation (July)
  - Summer Send-Off Events (various cities/locations)



# Call to Action

Immediate need: Letter Writing Volunteers

- Email [Parents@Presby.edu](mailto:Parents@Presby.edu) if you are able to assist this initiative.
- We will meet virtually at the beginning of March to discuss logistics for this campaign.

April Meeting “Getting to Work”: **April 13, 2021 6:30pm**

Leadership Position Application



# Contact Information

General Inquiries | [Parents@presby.edu](mailto:Parents@presby.edu)

Anna-Bradley Schoenfeld, EdD | [ABSchoenfeld@presby.edu](mailto:ABSchoenfeld@presby.edu) | 864-833-8459

Taylor Dement '13 | [tdement@presby.edu](mailto:tdement@presby.edu) | 864-833-8475



# Questions on what we have covered tonight?

*Please type your questions in the chat.*

