



SUPPORT STUDENT SUCCESS

# PARENT PHILANTHROPY

At Cal Poly, we have a strong culture of parent giving and involvement. We invite you to be a part of it.

**Congratulations, your family is about to begin an amazing journey at Cal Poly.**

In just a few short years, you'll watch your student walk with a cohort in which 93% of graduates are already employed, enrolled in graduate school, or working on the next big global idea. Imagine your pride when you watch your student become one of the 95% of Cal Poly graduates who find jobs in their majors, working within their passion.



## HOW TO GET INVOLVED

**1**

### BE INFORMED

by signing up for the Parent and Family Programs e-newsletter at [parent.calpoly.edu](http://parent.calpoly.edu).

**2**

### VOLUNTEER

your time to an advisory council, mentor a student, or be a guest lecturer. It's valued. It's needed.

**3**

### GIVE

at [giving.calpoly.edu](http://giving.calpoly.edu) and join our strong culture of parent philanthropy.

# WHY PARENT PHILANTHROPY?

- **Learn by Doing was born at Cal Poly and will thrive here, always.** This exceptional approach creates graduates who are ready day-one and requires exceptional support.
- **Parent and community support helps fill the gap** between California state funding and the resources needed for the highly effective, hands-on Learn by Doing experience provided at Cal Poly.
- **When you give, you make a positive impact in your student's life** through every step of their journey at Cal Poly and beyond.
- **Make the most of every moment** by supporting the out-of-classroom clubs, programs and learning opportunities critical to your student's success.

## GIVE TODAY

There are many impactful ways that parents can support students:

### DONATE TO THE PARENT FUND

By giving directly to the Parent Fund, you support all Cal Poly undergraduates, wherever it's needed most and with all students benefitting.

### DIRECT TO A CLUB OR DEPARTMENT

Many families give directly to their student's department or club, enhancing their child's experience today, while making a lasting impact for years to come.

### SUPPORT STUDENT AFFAIRS AND EXTRACURRICULARS

Support the team, service or activity that builds the community for your student's life. Learn by Doing opportunities happen inside and outside the classroom.



## QUICK FACTS

**2,400**  
**parents**

**GAVE A TOTAL OF**

**\$2**  
**million**

**TO CAL POLY**

in the first six months of 2019

## CONTACT US

**TO LEARN MORE ABOUT  
PARENT PHILANTHROPY AT  
CAL POLY AND HOW  
YOU CAN GET INVOLVED:**

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**[GIVING.CALPOLY.EDU](http://GIVING.CALPOLY.EDU)**

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