

# MAKING A DIFFERENCE



MERCERSBURG ACADEMY ANNUAL FUND 2020 - 2021



# MERCERSBURG ACADEMY

At **Mercersburg Academy** we embrace the values of hard work, character, and community while learning to balance independence with interdependence and individual humility with collective pride. Our students commit to a life of learning, seek to understand the spiritual nature of human existence, and develop a determination to lead and serve the world.

## Together we can make a difference

Once a Mercersburg parent, always a Mercersburg parent. Together, we can ensure that the dedicated faculty and staff have the tools needed to support our exceptional students as they explore and extend their abilities. Together we can help create the warm, open, and engaged culture that is our school. By supporting the Annual Fund, together we can ensure that our students acquire the skills and experience necessary to make a difference in an ever-changing world.

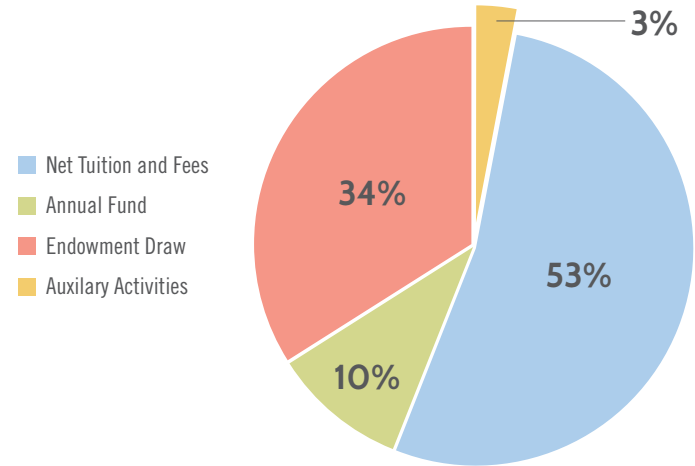


We are  
**#OneMercersburg**

Kristin Butterfield Vickery '88, P '18, '22  
Stuart Vickery P '18, '22  
*White Key Executive Committee Co-Chairs*

## Why give to the Mercersburg Annual Fund?

Our students stand on the shoulders of those with foresight and generosity to make Mercersburg a philanthropic priority. Gifts made each year through the Annual Fund provide 10 percent of the school's operating budget, which gives our community access to critical resources. Together, we can ensure that students receive the full benefit of a Mercersburg Academy experience.



“We appreciate what Mercersburg Academy has done to create a robust learning environment for its students in this difficult time and we are grateful to be able to help our school. ~ Kirk Ke Tong P '21”

## Maximize your support

Every gift makes the Mercersburg Academy experience even more extraordinary for the students of today and tomorrow. Giving societies recognize donors for their generosity, sustained support of the school, and commitment to establishing their legacy at Mercersburg.

## William Mann Irvine Society

Members of the William Mann Irvine Society are leadership donors that provide essential philanthropic support. WMIS members contribute 90 percent of the Annual Fund dollars every year, which ensures Mercersburg's place as one of the top independent schools in the country.

### Levels:

**\$1,893+** *Member*

**\$1,000-\$1,892** *Associate Member*

Learn more at [mercensburg.edu/wmis](https://mercensburg.edu/wmis)

### Benefits:

- Special leadership donor communications
- Inside/early access to student stories/campus news
- Invitations to special events

## Join WMIS by becoming a sustainer!

Instead of making a gift all at one time, consider setting up a recurring gift. This allows your gift to Mercersburg to be divided into manageable increments, providing the school with an important, reliable source of income. Additionally, it allows you to budget as well.

*You can set up your  
recurring gift by contacting the  
Office of Advancement at  
717-328-6100  
or quickly online at  
[mercensburg.edu/tradition-support](https://mercensburg.edu/tradition-support)*

Supporting the Annual Fund early in the academic year signals a belief in Mercersburg's mission and provides financial flexibility. Annual Fund gifts are used for expenses in the current school year, so by making your gift or pledge before December 31, you are doing your part to help fully fund this year's budget.



## MERCERSBURG ACADEMY

### Gift amount:

WMIS \$1,893

\$ \_\_\_\_\_

### Please make my gift:

In honor of:

\_\_\_\_\_

In memory of:

\_\_\_\_\_

Anonymous so it does not appear  
in any publications.

### Payment method:

You may charge my:  VISA  MasterCard  Discover  AMEX

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_

.....

My check is enclosed (*payable to Mercersburg Academy*)

Please accept my /our pledge of \$ \_\_\_\_\_

to be paid in: \_\_\_\_\_ installments by: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Make my gift recurring

Your gift supports Mercersburg's values and students!

***Give online at [mercersonline.edu/give](https://mercersonline.edu/give)***



## Increase the impact of your gift!

Contact us to find out more about the following programs.

### Matching Gifts:

To promote the importance of philanthropy, many companies and foundations will match charitable contributions made by their employees, spouses of employees, and retired employees. Contact us if you are not sure if your company has a matching gift program.

### Educational Improvement Tax Credit:

Support financial aid for deserving Mercersburg students who are Pennsylvania residents through this Commonwealth of Pennsylvania tax-credit program, which enables businesses to redirect their tax dollars in support of students. The application process is easy; contact us for additional information.

### Central Pennsylvania Scholarship Fund:

This fund works with several Special Purpose Entities (SPE), which allow you individually to receive Pennsylvania EITC tax credits up to your individual joint liability. You must donate at least \$3,500 annually to participate in this program.

## Ways to GIVE:



### Go Online

Contribute quickly and securely.  
Visit [mercersburg.edu/give](https://mercersburg.edu/give)



### Mail a Check

*(Make checks payable to Mercersburg Academy)*  
Office of Advancement and Alumni Relations  
100 Academy Drive, Mercersburg, PA 17236



### Call Us

Call the Office of Advancement and Alumni Relations at **717-328-6100** to set up a recurring gift.



### Consider...

- Stocks, bonds, securities
- IRA charitable rollover - age 70 1/2+
- Wire transfer



**MERCERSBURG  
ACADEMY**

100 Academy Drive, Mercersburg, PA 17236  
[giving@mercersburg.edu](mailto:giving@mercersburg.edu) | 717-328-6100

[mercersburg.edu](https://mercersburg.edu)

