



University of Colorado

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Essential **CU**

Dear Jennifer,

Now more than ever, charitable support from people like you is critically important to CU. That's why I want to let you know about the new CARES (Coronavirus Aid, Relief, and Economic Security) Act. Passed earlier this year, this new federal law provides you tax benefits while you support the causes you care about, including at the University of Colorado.

Under the CARES Act, all taxpayers are eligible to deduct up to \$300 of their charitable giving, whether you itemize deductions or take the standard deduction. **This is \$300 you won't have to pay taxes on, even if you don't itemize. And, if your employer matches charitable contributions, your gift to CU could make an even bigger impact!**

At CU, we remain grateful for all those who ask, "How can I help?" If you can, I encourage you to take advantage of the CARES Act tax benefits by making a gift to CU today, either by mail below or online at giving.cu.edu/cugives. Because when you give to CU, you become our essential partner in our mission to serve Colorado, the nation and the world.

Best wishes and be well,

Adam Link
Director of Annual Giving
University of Colorado Office of Advancement
annualgiving@cu.edu

P.S. While much of our team continues to work remotely, we are still available to answer your questions. You can also visit giving.cu.edu/cares-act for more information about the CARES Act and how it affects your giving to CU.

Note: This letter is not intended as legal or financial advice. Please consult with your own financial advisor for the most accurate, up-to-date information.

Jennifer D. Stretch
0000661569



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Thank you for supporting:

- Loving Lynx Emergency Fund (0321822)
- Office of Student Life Food Pantry Fund (0321793)
- Business School Scholarship Fund (0321245)
- Other (please specify) _____

If no selection is made, your gift will be directed to the first fund listed.

I would like to give

- A one-time gift of _____
- \$175 \$150 \$100 **OR** An ongoing gift of \$ _____ charged monthly or quarterly to credit card provided on reverse
- Other: \$ _____

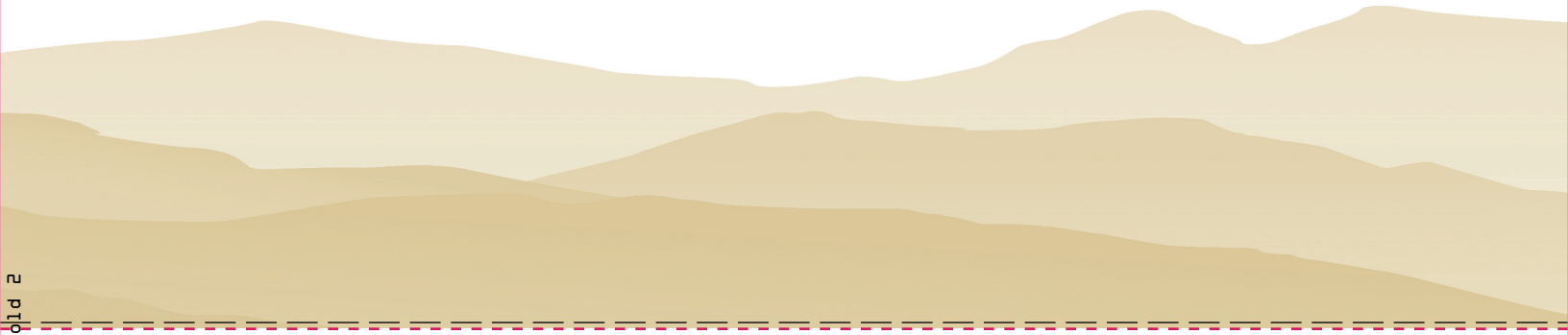
Visit giving.cu.edu to make a gift online.


Payment information on reverse ↩

M Fold 3

V Fold 1

V Fold 2



 **Payment information**

Already gave?
Thank you!

- A **check** is enclosed (payable to the **University of Colorado Foundation**) *or*
- I authorize the University of Colorado Foundation to charge my **credit card** in the amount of \$ _____

Complete your credit card information:

Name on Card _____

Visa Mastercard American Express Discover

Card Number _____ Exp. Date _____

Signature if using a card to confirm your gift commitment