

UNION COLLEGE
OFFICE OF COLLEGE RELATIONS
ABBE HALL
807 UNION STREET
SCHENECTADY, NY 12308

Address Service Requested

John Q. Sample
MCR Sales
4800 East 345th St.
Willoughby, OH 25899





POWERING UNION
The Campaign for Multiple Tomorrows

September 2020

Mr. John Q. Sample
MCR Sales
4800 East 345th St.
Willoughby, OH 25899-6789

Dear John,

For as long as I can remember, September has signaled "back to school" season, and with it the excitement of new classes, renewed friendships and endless possibilities. A few weeks ago, following months of intense planning, we welcomed the Class of 2024 and returning students for the fall term. I'm excited to see the Union campus come alive once again with activity, laughter and learning.

While campus and academic life look and feel different this year, our commitment to the Union experience has not changed. Whether courses are online, face-to-face in the classroom or in a tent on the quad, exceptional faculty members are using innovative approaches to deliver the extraordinary education for which Union is known. Our students are forging ahead to develop creative new ways to connect with each other and build community.

Every decision we make is guided by our bold vision to prepare every student to lead across multiple tomorrows. *Powering Union: The Campaign for Multiple Tomorrows* fuels our efforts day in and day out, and the Union Fund remains one of our highest priorities. Gifts to the Union Fund are invested where they're needed most. In uncertain times like these, for example, the Fund provides the flexibility to expand financial aid for a growing number of students and families with need and to respond quickly to changing circumstances.

Today I ask you to join me in supporting students by renewing your Terrace Council membership with a leadership gift to the Union Fund. As the College motto reminds us, "Under the laws of Minerva, we all become brothers and sisters." Your gift will directly support students—our younger brothers and sisters—on their educational journey.

Please make your leadership gift to the Union Fund at union.edu/give or by completing the form below.

Wishing you and your family good health and strength in the months ahead.

Sincerely,

David R. Harris
President

UNION
COLLEGE

Office of College Relations | Abbe Hall | 807 Union Street, Schenectady, NY 12308

union.edu



I/we would like to make a:

one-time gift of \$ _____

pledge of \$ _____

Mr. John Q. Sample
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Willoughby, OH 25899-6789
AF21M1TL

GIFT INFORMATION

You may make your gift on our secure website union.edu/give, by calling (518) 388-6175, or by check or credit card.

- Check enclosed (*payable to Union College*)
 Credit Card (*please fill out information below*)

GIFT DESIGNATION

- The Union Fund
 Academic Enrichment
 Financial Aid
 Student Life
 Other _____

Mastercard Visa AMEX Discover

Card#: _____ CVN: _____

Print name as it appears on card _____ Exp: _____

Signature _____

mcr
MARKETING COMMUNICATION RESOURCE

MATCHING GIFT

My matching gift company is:

My spouse's/partner's matching gift company is:

Matching gift form is enclosed.

ESTATE PLANNING

Please let us know if you:

have included Union College in your will.

would like to receive estate planning materials.

PERSONAL INFORMATION

Name: _____ Class Year: _____

Spouse's/Partner's Name: _____ Class Year: _____

My child is a current student. His/Her name is: _____ Class Year: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____ Cell Phone: _____

Personal Email: _____ Work Email: _____

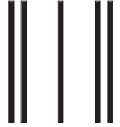
Name of Employer: _____ Retired

Address: _____

Job Title: _____



FROM:



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THE UNION FUND
UNION COLLEGE
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