

Dear Doug and Stephanie,

We hope you and your loved ones are remaining safe and well.

We're writing to ask for your support as Birmingham-Southern students, faculty, and staff begin an academic year like no other. Your Phonathon gift last year helped us through a most challenging spring and summer, and **we hope that you will help BSC students again.**

With Phonathon resuming September 8, we want to update you on the most pressing needs of our students at this moment and share a few ways you can make an impact.

While we know that you and your family have likely been affected by COVID-19, we have heard from alumni and friends who have asked how they can help.

If you are in a position to give, your investment could have an **immediate impact** on two focus areas:

Forward Ever Fund: When COVID-19 forced our campus to close in March and move all classes online, **gifts to the Forward Ever Fund provided technology to boost remote learning, supplemented housing costs for students who stayed on campus, and supported financial needs for students critically affected by COVID-19.** In total we awarded \$88,925 in additional support. This fall...

- 67 students applied for additional **financial assistance for tuition and housing.** We hear from more students with need every day.
- As we set up for safe, in-person classes, we require **additional technology** such as web cameras, microphones, and portable projectors and whiteboards.
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Please consider making a gift again this year to help **every student, regardless of circumstance, find success at BSC.**

You have made an investment each year for the past 5 academic years, which makes you a member of the **Ginkgo Society**, our giving circle for loyal donors. Thank you again! By renewing your membership this year, your impact will continue.

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With gratitude – and Forward, Ever!

Virginia Gilbert Loftin
Vice President for Advancement & Communication

David M. Eberhardt
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Dear Helen and Toren,

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Virginia Gilbert Loftin
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Dear Joseph and Diane,

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Dear Ginny and Dave,

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Virginia Gilbert Loftin
Vice President for Advancement & Communication

David M. Eberhardt
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Dear Marshall,

We hope you and your loved ones are remaining safe and well.

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Dear Martha,

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Dear Alex,

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COVID-19 Student Emergency Fund: Last spring, **gifts to the COVID-19 Student Emergency Fund provided short-term financial assistance for students in challenging situations.** The fund helped stock the Panther Pantry, which supported 57 students facing food insecurity, and also provided basic kitchen necessities for students who had to remain on campus during the shutdown. This fall...

- BSC will continue to **provide short-term emergency assistance to students hit hard by the pandemic.** For many, family finances were walloped by COVID-related furloughs and layoffs. **Support for the cost of books, food, and other shortfalls** will keep these students on track.
- Short-term emergency assistance will also help students who have **lost part-time and hourly jobs to pay for school.** Many students are unable to work or complete internships due to the ongoing effects of COVID-19.



Aastha Sharma, a sophomore biology major from Kathmandu, Nepal, was one of many students who benefited from the COVID-19 Student Emergency Fund this spring, thanks to the generosity of so many in the BSC family.

However you choose to designate your support this year, there are several easy ways to give:

- **Make your gift online** at www.bsc.edu/give/call or by returning the enclosed card. Consider making your contribution a recurring monthly or yearly gift.
- **Recommend a grant from your Donor Advised Fund** – an easy, flexible, low-cost method of giving – or if you are 70.5 or older, maximize your charitable impact with a **Qualified Charitable Distribution from your IRA.**
- **Designate BSC as your non-profit of choice on Amazon Smile** if you're not in a position to make a gift at this time

Please consider making a gift again this year to help **every student, regardless of circumstance, find success at BSC.**

You have made an investment each year for the past 6 academic years, which makes you a member of the **Ginkgo Society**, our giving circle for loyal donors. Thank you again! By renewing your membership this year, your impact will continue.

Through your consistent support of the College, you serve as our greatest advocate for the Birmingham-Southern experience. **We are deeply grateful** for a community of alumni, parents, and friends who come together to support and encourage students on the Hilltop when they need you most.

With gratitude – and Forward, Ever!

Virginia Gilbert Loftin
Vice President for Advancement & Communication

David M. Eberhardt
Vice President for Student Development

P.S. If this letter crossed paths in the mail with your gift, please accept our heartfelt thanks!





Dear Gay,

We hope you and your loved ones are remaining safe and well.

We're writing to ask for your support as Birmingham-Southern students, faculty, and staff begin an academic year like no other. Your recent gift helped us through a most challenging spring and summer, and **we hope that you will help BSC students again.**

With the academic year resuming August 24, we want to update you on the most pressing needs of our students at this moment and share a few ways you can make an impact.

While we know that you and your family have likely been affected by COVID-19, we have heard from alumni and friends who have asked how they can help.

If you are in a position to give, your investment could have an **immediate impact** on two focus areas:

Forward Ever Fund: When COVID-19 forced our campus to close in March and move all classes online, **gifts to the Forward Ever Fund provided technology to boost remote learning, supplemented housing costs for students who stayed on campus, and supported financial needs for students critically affected by COVID-19.** In total we awarded \$88,925 in additional support. This fall...

- 67 students applied for additional **financial assistance for tuition and housing.** We hear from more students with need every day.
- As we set up for safe, in-person classes, we require **additional technology** such as web cameras, microphones, and portable projectors and whiteboards.
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