



April 2020

Dear [informal salutation],

You have shown your commitment to supporting Stanford students with consistent gifts in the past three or more years. That is tremendous! Thank you. You are truly creating your legacy as a Stanford parent.

Students rely on parents like you to provide the vibrant educational experience that sets Stanford apart. Your consistent support year after year is vitally important and so highly valued. **Thank you for your past gifts. I hope you will sustain your commitment and remain Stanford Loyal.**

With your gift today, we will recognize you on the Stanford Loyal honor roll—along with more than 40,000 alumni, parents, and friends who have supported the university for at least three consecutive fiscal years.

Please continue your consistent support—and stay Stanford Loyal—with a gift through The Stanford Fund today.

Your contribution will make a difference for students by funding financial aid, academic innovations, mental health and well-being resources, and more than 120 student-led campus groups. It will also help solidify your legacy.

Support Stanford students. Be Stanford Loyal.

Kind regards,

Jane Harrison
Director, Parents' Program

P.S. To give now, please visit loyalparents.stanford.edu or return the enclosed card. I look forward to renewing your name on the Stanford Loyal honor roll.

**Give today
and remain
Stanford Loyal!**

Stanford **LOYAL**

Your recent giving history:

FY20 (today)

**With your gift, you stay
Stanford Loyal!**

FY19

FY18

FY17