



April 2019

<Name>  
<Spouse>  
<Preferred Address1>  
<Preferred Address2>  
<Preferred City>, <Preferred State> <Preferred Postal>

Dear <##TPF\_VAR\_1##>,

One year ago, the University of Pennsylvania launched *The Power of Penn: Advancing Knowledge for Good* – our most ambitious and revolutionary campaign in University history. Today, I write you to share that *you are The Power of Penn*. You can make a lasting impact on your alma mater by giving to The Penn Fund.

As fiscal year 2019 nears its close on June 30, we will reflect on the incredible year of Penn Alumni support that has transformed the future of the University forever by promising continued innovation and advancement in research, academics, and student wellness. <TPF\_VAR\_5>

**Your support of The Penn Fund provides the opportunities and resources necessary for the next generation of Quakers to change the world.**



**YOUR FIVE YEAR GIVING HISTORY TO THE PENN FUND**

Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year	Fiscal Year
2019	2018	2017	2016	2015
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your annual participation matters, and we would like you to receive the recognition you deserve for your philanthropic generosity. Making your tax-deductible gift prior to the end of our fiscal year on June 30, 2019 will ensure that your gift will be recognized in our Class Honor Roll of Donors published in late August.

**To make your gift, please visit [www.pennfund.upenn.edu/FYE19](http://www.pennfund.upenn.edu/FYE19), call 215.898.8445, or return the enclosed pledge card.** Join us in supporting the leaders of tomorrow by making your Penn Fund gift today.

**Together, we are *The Power of Penn*.**

For Pennsylvania,



Emily Kernan, CFRE  
Executive Director, The Penn Fund



