

## Become a Social Media Ambassador for GivingTuesday!

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### Become a Social Media Ambassador!

#### Dear Catamount!

Join Western Carolina University in the global celebration of giving on December 1, 2020. This GivingTuesday, WCU is excited to support the Center for Community Engagement and Service Learning and the Whee Are One fund. We are asking our Catamounts to help spread the word on GivingTuesday by becoming a Social Media Ambassador!

GivingTuesday is a day that strives to bring people together through different acts of generosity and encourages them to give back. It is an opportunity for people around the world to connect with organizations to make an impact on their communities.

As a Social Media Ambassador for WCU's GivingTuesday, you will use your personal social media accounts to encourage others to support the Center for Community Engagement and Service Learning and the Whee Are One fund. WCU will provide you with media kits that will include graphics, templated emails, and captions.

The [Center for Community Engagement and Service Learning](#) gives students engaging learning experiences through meaningful service to the Western N.C. area. Donations will be put to immediate-use to provide resources for WCU's campus pantry, service opportunities with community partners, and educational stipends for student servant-leaders!

The [Whee Are One fund](#) is intended to provide immediate-use funds towards expenditures associated with the cost to compete, practice, and train during the 2020-21 academic year while

WCU Athletics face the changes caused by the current pandemic. With the postponement of fall sports competition to the spring semester, this fund will help lead WCU Athletics through this time of budgetary uncertainty amidst anticipated revenue losses of \$1M+.

If you're interested in becoming a Social Media Ambassador for GivingTuesday, please fill out our interest form and you will be sent a WCU Social Media Kit to prepare you for GivingTuesday on December 1, 2020!

## **Become a Social Media Ambassador!**

*Follow us on social media!*



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