

Mark your Calendar for GivingTuesday!

WCU Alumni Engagement <alumni@wcu.edu>

Tue 11/17/2020 3:30 PM

To: Toni Nelson <nelsona@email.wcu.edu>

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[Give Now](#)

Hello alumni and friends!

Join Western Carolina University on December 1, 2020 for GivingTuesday! This is a day that strives to connect people through acts of generosity around the world to make an impact. WCU encourages you to support the Center for Community Engagement and Service Learning and the Whee Are One fund on this GivingTuesday! Now, more than ever, it is important to support the communities you care about.

The [Center for Community Engagement and Service Learning](#) helps students learn through service to the Western N.C. area. Donations will be put to immediate use to provide resources for WCU's campus pantry, service opportunities with community partners, and educational stipends for student servant-leaders!

The [Whee Are One](#) fund is intended to provide immediate-use funds towards expenditures associated with the cost to compete, practice, and train during the 2020-21 academic year while WCU Athletics face the changes caused by the current pandemic. With the postponement of fall sports competition to the spring semester, this fund will help lead WCU Athletics through this time of budgetary uncertainty amidst anticipated revenue losses of \$1M+.

This GivingTuesday we ask you to pledge your support to The Center for Community Engagement and Service Learning or the Whee Are One fund. Starting at midnight, November 30, there will be opportunities to double your impact through matches and challenges.

Let's unite to make a difference. How will you support this GivingTuesday?

Follow us on social media to have the most up-to-date information, share WCU posts, and spark generosity by showing how you're giving back! Tag WCU and use the hashtag #GivingTuesday.

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The Countdown is on!

WCU Alumni Engagement <alumni@wcu.edu>

Tue 11/24/2020 3:55 PM

To: Toni Nelson <nelsona@email.wcu.edu>

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Hello alumni and friends!

GivingTuesday is one week away and we hope you join the global celebration! We are asking you to pledge your support on December 1, 2020 to the Center for Community Engagement and Service Learning and the Whee Are One fund!

Center for Community Engagement and Service Learning

The primary mission of the [Center for Community Engagement and Service Learning \(CCESL\)](#) is to integrate civic responsibility with academic excellence. The programs supported by CCESL impact multiple facets of the greater western N.C. community, from social welfare services to economic development. CCESL has experienced significant growth over the last five years and is reaching a turning point in its' history through the establishment of a \$25,000 endowment to sustain programming. We are close



to accomplishing the goal and ensuring CCSEL will continue to foster empowerment of WCU students and provide support for our regional community.

Whee Are One Fund

With the postponement of fall sports competition to the spring semester, the **Whee Are One** fund will help lead WCU Athletics through this time of budgetary uncertainty amidst anticipated revenue losses of \$1M+. Your support ensures WCU Athletics is maintaining previous and current funding investments into their programs with little to no interruption in their ability to recruit, develop, and graduate our student-athletes. By supporting WCU Athletics in covering these investments, you are allowing them to continue their progress in developing margins of excellence.



We hope that you will support WCU this GivingTuesday! Follow us on social media to have the most up-to-date information, share WCU posts, and spark generosity by showing how you're giving back. How will you give?

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