

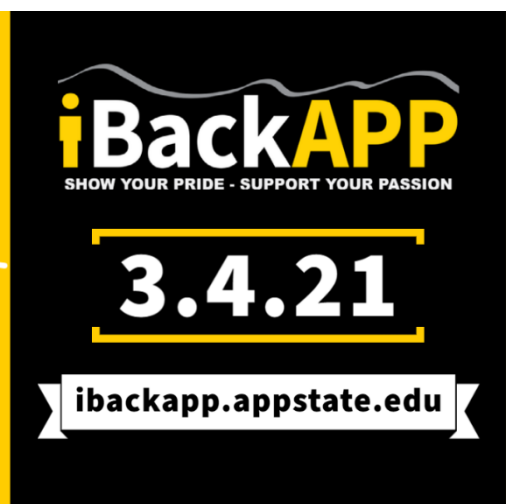
Potential social media posts for App State's Day of Giving (3/4/21)

Facebook (the only account our Annual Giving Team controls):



Caption: iBackAPP Day 2021 is marching forward on March 4! With 18 areas on campus participating this year, you will have 24 hours to support your passion at App State by making a gift, sharing your App Pride on social media and joining in the virtual fun. Wherever you chose to give, your gift will directly impact Mountaineers!

Images for Instagram and Twitter (through our Alumni Affairs team):



Hashtags: #iBackAPP
#AppState
#AppAlumni
#AppPride
#Mountaineers