



UNIVERSITY OF DELAWARE

**DEVELOPMENT &
ALUMNI RELATIONS**

Annual Giving

FY20 Solicitation Samples

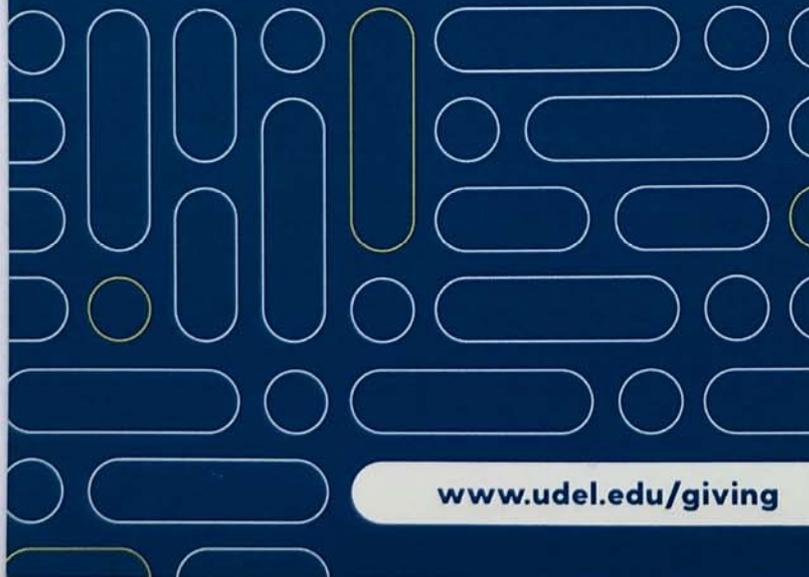
Webcam Cover

This is an educational/promotional piece designed by the Annual Giving team specifically for our campus audience (faculty, staff and students). This “give-away” has a dual purpose: 1) to increase awareness, advance a culture of generosity, and to encourage recipients to give to their passion; 2) in addition, the sliding webcam cover places the UD brand front and center while also providing privacy protection for laptop, tablets or monitors. This piece was designed prior to the current pandemic which has forced our campus community to depend on their video cameras more than we could have ever imagined.



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IMPACT CAMPUS.
CHANGE THE WORLD.
GIVE TO YOUR PASSION.



www.udel.edu/giving



← CLOSE
OPEN →
webcam cover

HOW YOU CAN MAKE A DIFFERENCE

1. SUPPORT YOUR UD PASSION WITH A GIFT OF ANY AMOUNT.
Allocate your gift to any UD college, program, organization, team or cause.
2. SUPPORT FUNDRAISING PROJECTS YEAR-ROUND.
Projects are featured through **HenFunder** year-round as well as on **Giving Tuesday** and **I Heart UD Giving Day**.
3. GET INVOLVED WITH PHILANTHROPY EFFORTS ON CAMPUS.
Spread the word across campus and invite your peers and colleagues to make a difference.

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