



**SRDS  
SPRING DAY  
OF GIVING  
APPLE  
CHALLENGE**

**THURSDAY, MAY 9**



On the Spring Day of Giving and during Teacher Appreciation Week, we're asking our families to show their support for those who inspire our children most: SRDS teachers.



## 2018-19 ANNUAL FUND

147 Chestnut Ridge Road  
Saddle River, NJ 07458

## JOIN THE SPRING DAY OF GIVING APPLE CHALLENGE

1

### THURSDAY, MAY 9

Make your gift to the Annual Fund in honor of our faculty.

2

Help your division (Lower, Middle or Upper) gain the highest participation rate on May 9.

3

A randomly selected teacher from the winning division will win an Apple Watch.

When we reach 50 gifts, an anonymous donor will make a **\$10,000** donation.

## EMPOWER TEACHERS. INSPIRE CHILDREN.

**GIVE ONLINE AT [SADDLERIVERDAY.ORG/GIVING](http://SADDLERIVERDAY.ORG/GIVING)**

Or call the Development Office at 201-327-4050 ext. 1124.

The Annual Fund helps SRDS attract and retain the best teachers in the area through:

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

INNOVATIONS IN CLASSROOM TECHNOLOGY

COMPETITIVE SALARIES AND BENEFITS

**All for the success of our students.**



**SUPPORT  
THE TEACHERS  
WHO INSPIRE  
OUR CHILDREN.**

### **The Apple Challenge Starts Tomorrow!**

SRDS teachers give our students the skills and confidence to succeed. Tomorrow, it's time to make a gift in their honor. Join the families in your division by making a gift to the Annual Fund. The division with the highest participation rate will win an Apple Watch for a randomly selected teacher in their division.

**The Annual Fund helps SRDS attract and retain the best teachers in the area through:**

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

INNOVATIONS IN CLASSROOM TECHNOLOGY

COMPETITIVE SALARIES AND BENEFITS

## **MAKE YOUR GIFT TOMORROW!**

**OR GIVE NOW**

Give online or call the Development Office  
at 201-327-4050 ext. 1124.

“Our daughter tells us that SRDS is her second home. And that’s because of the wonderful teachers who know and support her. We’re very thankful for all of them.”

—Lisa and Brett Kelly, Middle School Annual Fund Chairs

# **SHOW OUR TEACHERS YOUR APPRECIATION!**

2018-19



ANNUAL FUND

147 Chestnut Ridge Road • Saddle River, NJ 07458 • [SaddleRiverDay.org](http://SaddleRiverDay.org)  
All gifts to the Saddle River Day School Annual Fund are tax deductible as allowed by law. Your gift will be part of the school's current annual budget. Saddle River Day School reserves the right to reapply funds should any given category be overfunded.



# JOIN THE APPLE CHALLENGE

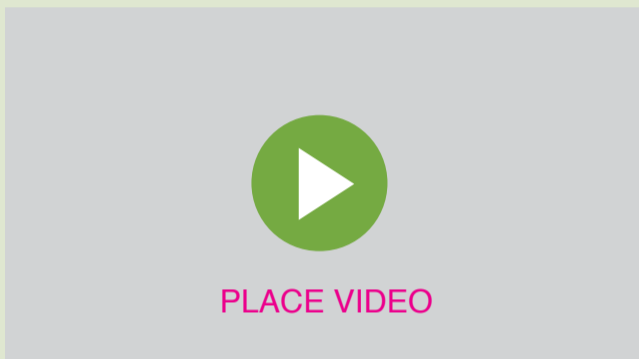
THURSDAY, MAY 9



As part of Teacher Appreciation Week, we're asking our families to show their support for SRDS faculty by making a gift to the Annual Fund.

- 1.) Make a gift on May 9.
- 2.) Help your division (Lower, Middle or Upper) gain the highest participation rate and encourage more families to make a gift.
- 3.) A randomly selected teacher from the winning division will win an Apple Watch.

**When we reach our goal of 50 gifts, an anonymous donor will make a \$10,000 donation!**



“With three children at SRDS, we’ve seen how teachers can challenge and encourage students at the same time—something we appreciate very much.”

—**Judy and Abraham Han, Lower School Annual Fund Chairs**

## MAKE YOUR GIFT THIS THURSDAY, MAY 9.

OR GIVE NOW

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at 201-327-4050 ext. 1124.

# SHOW OUR TEACHERS YOUR APPRECIATION!

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# LET THE APPLE CHALLENGE BEGIN!



GIVE NOW



## Make your gift today in support of our faculty.

On Monday, we will announce the division with the highest participation rate and the winning teacher. Thank you for your generosity!

**When we reach our goal of 50 gifts, an anonymous donor will make a \$10,000 donation!**



PLACE VIDEO

“As parents of two boys in grade 12, we know that the meaningful, personal relationships SRDS teachers form with their students help immensely when it comes to college preparation.”

—Ellen and Rick Cook, Upper School Annual Fund Chairs

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**Saddle River Day School  
Annual Fund: Spring Day of Giving  
Nine Social Media Posts**

**THREE GRAPHIC POSTS**

GRAPHIC POST ONE: MAY 6

((Post Caption))

SRDS families, show our teachers your appreciation. Join the Apple Challenge this Thursday!



SRDS-AF-18-19-Spring-Day-of-Giving-Post-One-May-6.gif

GRAPHIC POST TWO: MAY 8

((Post Caption))

Tomorrow, the Apple Challenge will honor SRDS faculty by funding professional development opportunities, innovations in classroom technology and competitive salaries and benefits—all for the success of our students.



SRDS-AF-18-19-Spring-Day-of-Giving-Post-Two-May-8.jpg

## GRAPHIC POST THREE: MAY 9

((Post Caption))

Today is the day to contribute to the Apple Challenge. Our teachers thank you for your generosity.

[LINK: [SaddleRiverDay.org/Giving](https://SaddleRiverDay.org/Giving)]



SRDS-AF-18-19-Spring-Day-of-Giving-Post-Three-May-9.gif

## **THREE CO-CHAIRS POSTS**

### CO-CHAIR POST ONE: MAY 9

[From Judy or Abe Han's personal account]

((Post Caption))

SRDS Lower School families! Show your child's teacher that you appreciate everything they do for your student. Join the Apple Challenge by making a gift today!

[LINK: [SaddleRiverDay.org/Giving](https://SaddleRiverDay.org/Giving)]



SRDS-AF-18-19-Spring-Day-of-Giving-Post-AF-Chairs-LS.jpg

## CO-CHAIR POST TWO: MAY 9

[From Lisa or Brett Kelly's personal account]

((Post Caption))

We have the chance to win an Apple Watch for a lucky SRDS Middle School teacher. Let's show our faculty how much we appreciate them, Middle School families. Make a gift toward the Apple Challenge!

[LINK: [SaddleRiverDay.org/Giving](http://SaddleRiverDay.org/Giving)]



SRDS-AF-18-19-Spring-Day-of-Giving-Post-AF-Chairs-MS.jpg

## CO-CHAIR POST THREE: MAY 9

[From Ellen or Rick Cook's personal account]

((Post Caption))

Thank you to the Upper School families who have already joined the Apple Challenge. Let's keep the momentum going. Show our Upper School faculty your appreciation by making a gift today.



SRDS-AF-18-19-Spring-Day-of-Giving-Post-AF-Chairs-US.jpg



## **VIDEO POSTS**

### VIDEO POST ONE: MAY 6

((Post Caption))

SRDS administrators and students share why they love their teachers. Join the Apple Challenge this Thursday, May 9.

[LINK: [SaddleRiverDay.org/Giving](https://SaddleRiverDay.org/Giving)]

[Video One – TO BE DEVELOPED]

### VIDEO POST TWO: MAY 9

((Post Caption))

SRDS parents and students want you to show your support for our faculty. Make a gift to the Apple Challenge today!

[LINK: [SaddleRiverDay.org/Giving](https://SaddleRiverDay.org/Giving)]

[Video Two – TO BE DEVELOPED]

### VIDEO POST THREE: MAY 13

((Post Caption))

On behalf of all our SRDS teachers, THANK YOU for your generosity! As a result of our Apple Challenge, we gained participation from [XX]% of our families across all divisions. The [winning division] led the way, which means [faculty name] wins an Apple Watch!

[Video Three – TO BE DEVELOPED]



**JOIN THE  
APPLE  
CHALLENGE!**

**CELEBRATE  
SRDS TEACHERS!**

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