

Subject: Just announced - special donor match for next 100 gifts!
From: Washington & Jefferson College (chughes@washjeff.edu)
To:
Date: Monday, February 19, 2018 3:20 PM

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Day of Giving Update: New \$25,000 Challenge Announced

The fourth annual W&J Day of Giving is underway, and we have a special, previously unannounced matching challenge worth an additional \$25,000 to the College!

The next 100 gifts made at jayconnected.com/RedBlackGiveBack will each be matched with a bonus \$250, thanks to another anonymous W&J alumnus.

Not only will the next 100 gifts be responsible for earning W&J that new challenge bonus, but they will also count in our overall [Day of Giving donor participation challenge](#). **We are only 212 donors away from reaching our Day of Giving donor goal and securing all funds from that challenge.**

Please take a couple of minutes now to go to our [Day of Giving website](#) and make your gift.

If you have already made a gift today as part of W&J's Day of Giving, please accept our apologies for additional emails today. We are grateful for your support!

If you have any questions, please contact Chris Hughes, director of annual giving, at chughes@washjeff.edu.

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