

# CAMPBELL GIVING DAY

GO ORANGE • GIVE BACK • GO CAMELS

## Mark your calendar for Campbell Giving Day November 9

Once a year on Campbell Giving Day, we ask the entire Camel community to come together to reach a goal that helps support the university's people, places and programs.

**This year our goal is 2,022 gifts!**

Your gift on Campbell Giving Day provides opportunities for scholarships, program expansion and enriches the overall experience for our students and future graduates.

Campbell University is on a mission to release graduates into the world to lead purposeful lives while serving in our communities as teachers, doctors, educators, writers, business owners, CEO's, engineers, and everything in-between. A state-of-the-art campus and scholarships are the two driving forces in the success of this mission. A gift to the Fund for Campbell supports both. These funds help keep student debt low and allow Campbell the flexibility to use this fund for priorities such as facility enhancements, innovative technology and the overall student experience.

While we encourage our alumni and donors to designate gifts to areas of the university they are most passionate about, giving a gift to the Fund for Campbell supports the greatest good and the Campbell mission to give every student a place to carve out their path toward leading with purpose.



Show your support on Campbell Giving Day by taking these steps:



1. Help us reach our goal by sending your best possible gift.



2. Consider making a gift this year to The Fund for Campbell.



3. Participate in the Giving Day Challenge and help spread the word.



4. Wear orange on Wed., November 9 and share on social media.

### The Fund for Campbell

On Campbell Giving Day, consider a gift to the Fund for Campbell. Gifts to this fund are unrestricted, meaning they can be spent immediately and directed wherever the need is greatest. A gift to the Fund for Campbell supports every aspect of the Campbell experience. And every day, every year, your gift matters.





## Camel Cutout Instructions

1. Bend base outward.
2. Align slots on both cutouts and slide together.
3. Ensure all tabs are interlocked.
4. Take a photo using your cutout and share on social media using #CampbellGivingDay.



## Campbell Giving Day Challenge

### Where are the Camels today?

Join us in a Camel's Photo Challenge! Assemble and take a photo with your camel cutout doing something in your everyday life. We want to see where our Campbell supporters are! Whether Gaylord and Gladys join you in the office, in the lab, traveling the globe, or at home with your kids aka "Future Camels," wherever you are, we want to see it!



Show your ultimate Campbell spirit by posting your photo on Facebook, Twitter, or Instagram with the hashtag #CampbellGivingDay. Tag or mention the fund, school or program that you are supporting this year for Campbell Giving Day.

Selected posts will win the opportunity to designate \$1,000 to the Campbell program of their choice. Winners will also receive a Campbell t-shirt!

### Why join the Camel Photo Challenge?

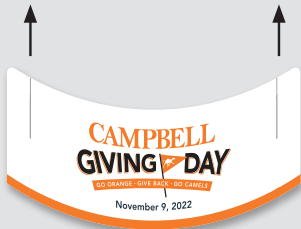
Your participation on social media helps spread the news about Campbell Giving Day and will encourage others to Go Orange and Give Back on November 9, making it a day of incredible impact for Campbell University.

**\*Remember: It isn't about how much you give, just that you give. So let's see those camels!**



## Camel Cutout Instructions

1. Cut along dotted lines.
2. Bend base outward.
3. Align slots on both cutouts and slide together.
4. Take a photo using your cutout and share on social media using #CampbellGivingDay.



BASE